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**Integrated Community
Sustainability Plan Report
Town of Georgetown**

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1.0 Introduction

The purpose of this report is to provide Prince Edward Island's Minister of Communities, Cultural Affairs and Labour with a record of how Georgetown's Official Plan (OP) serves as a "long-term plan, developed in consultation with community members, that provides direction for the community to realize sustainability objectives it has for the environmental, economic, social and cultural, and physical dimensions of its identity". This initiative is in reference to the Agreement on the Transfer of Federal Gas Tax Revenues under the New Deal for Cities and Communities (2005-2015). The OP will serve as the Town's integrated community sustainability plan. This report demonstrates how the OP meets the sustainability objectives and requirements as outlined by the Department of Communities, Cultural Affairs and Labour.

The opportunity to undertake the ICSP process in conjunction with an Official Plan and Development Bylaw review, exemplifies the inherent relationship between traditional planning processes and contemporary efforts to better address sustainability concerns within a town planning framework.

The Town of Georgetown, Prince Edward Island (Georgetown) engaged the consulting services of Jacques Whitford Limited, in association with P. Wood and Associates and ADI Limited to review of the Town's Official Plan (1999) and Zoning and Subdivision Control (development) Bylaw, and prepare an ICSP Report.

This report follows an outline presented in the "Integrated Community Sustainability Plan (ICSP) Framework and Template" as provided by the Infrastructure Secretariat of the Department of Communities, Cultural Affairs and Labour. The template chosen by Georgetown for this ICSP report was designed for communities which have existing Official Plans

2.0 Principles of Sustainability Within the Official Plan

The Official plan encompasses goals, objectives, policies and plan actions for each of the four sustainability pillars considered within the ICSP framework: environmental, economic, social and cultural. Georgetown also has overarching policies related to budgeting and general governance.

The Table provided in Appendix A presents Georgetown's policy changes and additions resulting from the ICSP process. The following sections provide a summary of the proposed changes to the revised Plan with respect to the four sustainability pillars, and the sustainability of physical systems.

2.1 ENVIRONMENTAL PILLAR

The direction provided for the environmental sustainability pillar largely focuses on water and air quality. The original OP of 1999 contained a policy "to protect air quality"; however this objective was not carried further in a meaningful way within an associated policy or plan action. The sustainable outcome of cleaner air is far better served in the revised Plan, which enables Council to support efforts at creating a greenhouse gas baseline inventory, and subsequently work to reduce fossil fuel consumption within the Town via energy efficiency and conservation initiatives, as well as replacing hydrocarbon-based technologies and practices with alternative technologies. The revised Plan also provides more specificity on air pollutants of concern, in order to guide future air quality improvements. Specifically, the plan addresses criteria air contaminants, heavy metals, ozone depleting substances, persistent organic pollutants and toxics. This aligns the Town's policy with nationally recognized and regulated air pollutant categories.

A significant change between the OP (1999) and the revised Plan is the introduction of measures for wellfield protection. There are sixteen specific Plan actions designed to provide for the long term protection of the wellfield via provisions for land use. The Plan also allows for further study, maintenance and long term management, including protective measures to improve and evolve as the municipality changes and knowledge of wellfields improves. Efforts to ensure a sustainable supply of drinking water for Georgetown will be implemented in concert with policies to enhance and protect the quality of surface water. Surface water policies and plan actions place emphasis on collaborative ventures to improve habitats and reduce siltation.

Georgetown also acknowledges the need to better understand the groundwater resource of the peninsula in support of wellfield protection measures in the revised Plan. The same is true of surface water. The peninsula-wide community needs, at minimum, baseline and capacity studies to explain current water demands, current and future threats to water quality or quantity, and modeling of flow patterns and recharge rates. This information would enable the regional community to understand their water-resource carrying capacity and plan for settlement and

infrastructure accordingly. Such knowledge would also allow for improved pollution control of aquifer recharge areas and beyond, and empower decision makers to mitigate growing concerns about salt-water intrusion. This information is crucial to a well-informed Regional Land Use Plan.

The Government of Canada and the Province of Prince Edward Island are increasing their capacity for, and available funding for, climate change adaptation planning. Being a relatively low-lying community which is completely reliant on local groundwater and is surrounded by water on three sides, it is in Georgetown's best interest to be aware of potential climate change impacts, and the negative implications of those impacts, to municipal services, properties and the overall safety of its citizens. Therefore, the Town has introduced a policy enabling it to partake in initiatives which will provide the community with needed information about potential climate change impacts, and / or facilitate a climate change adaptation planning and implementation process.

2.2 ECONOMIC PILLAR

Georgetown's revised Plan addresses four key areas in which to improve economic resilience: residential development; commercial and institutional development; the provision of safety and health services; and industrial development. A central focus for residential development is addressing the need for more housing. Efforts to integrate sustainability concepts into this traditional land use issue led to the inclusion of support for a greater variety of housing types, and the introduction of accessory apartments into the Development Bylaw. The Town has created policy and plan actions that oblige and enable Council to develop and promote residential land holdings in the community, and to address concerns such as poor storm water drainage which may serve as a barrier to such development. As well, Council has established partnerships with local developers to better understand, and perhaps formally study, housing opportunities (including proposed developments) that lie immediately outside of Georgetown's jurisdiction and throughout the Georgetown peninsula.

Citizens of the community were challenged during public consultation to envision their desired commercial and institutional core and then engaged in conversations about the relationship of higher density housing to support this core. The community is now discussing the Town's central node in terms of 'mixed use'. They also continue to support in-home businesses as a means of improving citizens' ability to offer their professional services in a manner most affordable to them in changing economic circumstances.

The need to showcase Georgetown's historical value and enhance its evolving image as a center for arts and cultural events greatly influenced policies for commercial development. A focus on tourism and promotion of the Town was flavored with a desire to nurture 'home-grown' entrepreneurship and maintain the local shop / traditional main street experience for residents and guests. A key element of the vision for this mixed use node, which hosts the Town's commercial and institutional uses, is that it is walkable.

At the nexus of how Georgetown is working to maintain and highlight its historical features in the context of economic development, is the Town's commitment to maintaining the long-standing presence and influence of Kings Playhouse. In fact, efforts are underway for an expansion of the lobby, parking, and the near-future addition of a small conference centre.

Citizens clearly envision Georgetown's commercial future as one defined by small-scale and diverse entrepreneurship that will not only function to provide citizens with needed services—hence the Town's pursuit of health care services, possibly in collaboration with surrounding communities—but will also make best use of their natural assets. Case in point, Georgetown is working with an engineering firm to design a recreational marina. In fact, continued development of a marina is now acknowledged within the Town's revised Plan under a policy for tourism economic development. The marina is perfectly located not only in terms of being able to provide a deep water site without the need for shoreline alteration or dredging, but also in that a marina in Georgetown would enhance the recreational sailing opportunities through eastern Prince Edward Island.

Of course, Georgetown's harbour is recognized as perhaps its greatest natural asset—and hence the reason for its existence. While the Town is excited about the marina, it is equally committed to maintaining the viability of the two working wharves within the community; the Department of Transportation and Public Works (DOT) wharf that is to be transferred from federal to local ownership and will be managed by Georgetown Port Inc., and the Queen's wharf that is looked after by the Georgetown Harbour Authority.

The provision of safety and health services within the Town are largely handled by the municipally owned and volunteer operated Fire Department which serves not only Georgetown, but also the surrounding area. The Fire Department is entering a stage of life where current Bunker gear, and other gear, needs replacement or recertification and the Fire Hall is no longer adequate. The revised Town Plan acknowledges that the Fire Department and Town Hall will discuss establishing a program for phasing the replacement or recertification of gear. This is needed because past grant programs provided much the gear in one fell swoop, and thus all that gear is now in need of replacement at the same time. As well, discussions have begun about relocating the Fire Hall and doing so in a manner that may also better prepare the community for the provision of emergency services—in other words, they are thinking about a location that will better enable the Department to coordinate the provision of shelter and food in a disaster scenario.

There are sites within Georgetown's jurisdiction that offer potential for commercial or industrial development which would be modest in scale and would have a very light environmental impact (i.e., noise, traffic, lighting, negligible emissions and effluents that could be handled within municipal services capacity). One site of particular interest is located on the south side of town, and is where the Ultramar liquid asphalt tanks now stand. The Town is eager for the departure of the tanks, and is looking to redevelop this brownfield in a manner that would work well with the surrounding residential areas. This site, and two others, have been zoned as

Comprehensive Development Areas, allowing the community a great deal of discretion for their development in concert with an 'open for business' attitude.

While Georgetown's legal boundaries are limited, its sphere of influence and trade area, service area or economic region must be seen to be far larger. Georgetown is both historically and functionally the center of a larger regional service area. Given their close physical proximity, the fortunes of the Three Rivers Region (Georgetown, Montague, Cardigan, Brudenell, Poole's Corner) are inherently interrelated. Each of the communities has certain natural competitive advantages. Growth in population, economic activity, employment or services in any one of these communities will benefit the region as a whole. A strategy which promotes the region and recognizes the natural competitive advantages of the various centers has a much greater chance of success than a fragmented individual approach.

Given the current lack of a regionally focused chamber of commerce, it is critical that the Town create a forum for business interests to provide valuable input on regionally important economic issues such as the future of Georgetown's wharves and establishment of (and support for) vital services such as fire services, policing and accommodations.

2.3 SOCIAL AND CULTURAL PILLARS

Georgetown's vision for the future with respect to the social and cultural sustainability pillars is one in which citizens can live a full, rich life within their community. Support for recreation, leisure and life-long learning was enhanced during the ICSP process and expressed as policy in the revised Plan. The significant contribution volunteers make in the community was recognized, and is reflected in Plan actions by means of enabling Council to support the coordination of volunteer efforts in order to maximize resources. Indeed, the sustainability of many of the social and recreational activities in Town is reliant on, and in thanks to, a dedicated volunteer core.

Support was also expressed for a focused effort to enhance and celebrate the Town's heritage features and historical streetscapes, as noted in new policy and plan actions. The Town is keen to preserve existing structures with architectural interest, and enliven their heritage streetscapes which showcase a traditional, planned community grid pattern. For example, an existing Anglican church sitting in the prominent location of the central town square which hosts the A. A. MacDonald Park and Community Gardens, is a heritage building in disrepair (at the time of writing). The Town plans on renovating this building and creating a multi-purpose space for community use, and may also use the space for historical interpretation of Georgetown.

2.4 SUSTAINABILITY OF PHYSICAL SYSTEMS

Policies and plan actions that address the sustainability of municipal infrastructure are categorized within the Plan as part of the physical system. The ICSP process catalyzed discussions about encouraging infill development to maximize the infrastructure's (central water and sewer) long-term viability, and thus the Town's ability to afford continued maintenance and future operations, before expanding services beyond the current service boundary. These

conversations also provided direction about priorities for servicing expansion if, and when, that becomes necessary. For example, the ICSP process led to new policy within the Town's revised Plan that sets the stage for the connection of all residents within Georgetown to central water services before expansion can be considered. Likewise, connection priorities are established for the wastewater collection and treatment system. These priorities not only serve financial sustainability goals, but are also part of the strategy for protecting the Town's drinking water supply.

Current (at the time of writing) infrastructure investment priorities are traditional in focus by necessity; for example the sewer system needs to be updated to meet current standards. However, Georgetown is committed to integrating innovative technologies into municipal services, as well as offsetting current electrical or heating loads with non-hydrocarbon based energy. Therefore, two policies were written to provide Council with the platform with which to pursue alternative energy technologies and related infrastructure: one under environmental policies and one directly focused on municipal services (under physical policies).

The ICSP process also touched upon Georgetown's significant problem with inadequate stormwater management. Introduced to the revised Plan is a policy enabling Council to work with the Province and other stakeholder to effectively implement a stormwater management plan. Such efforts will be critical to the Town's desire to make better use of existing vacant lots within the Town's jurisdiction, as well improve the quality of existing lots and better protect property. The stormwater management plan will also work in concert with environmental goals, objectives and policies geared toward improving and enhancing surface and water quality.

In addition to municipal services and stormwater management, Georgetown also considered how to enhance the sustainability of its transportation network and developed a policy and set of plan actions to facilitate active transportation. In addition to determining where sidewalks and paths would be of the most use, the citizens of Georgetown also considered how those systems could be connected to each other as well as the Confederation Trail.

3.0 HISTORY OF THE OFFICIAL PLAN

Georgetown adopted its first legally constituted OP in 1999. The OP provided a statement of the Town's goals, objectives, policies and actions which would guide "the nature, extent and pattern of land use and development within the Town until the year 2013." The OP considered all land contained within the legal boundary of Georgetown. To date, those boundaries remain the same.

When the OP was written, Georgetown had been experiencing a gradual decline in both population and services since the turn of the century. This pattern reversed between 1961 and 1966, when a new seafood plant and shipyard opened. Unfortunately, these benefits were short-lived, and the trend of decline re-established in 1976. The formation of the Georgetown Area Development Corporation in 1995 led to promising shifts in economic recovery within the manufacturing sector (e.g., the introduction of Seafood 2000 and the Irving purchase of the shipyard). This success, however, was not reflected by a rise in population.

When the OP was developed in 1999, it served the purpose of not only replacing an informal policy document titled "The Georgetown Plan", but also vocalized an impetus to address the issue of economic vitality, and in turn, population growth. While the Plan specifically addressed economic development, it also provided a policy framework to address the Town's environmental, economic, social and cultural, and physical goals. The OP also served as a vehicle for the Town to increase confidence among its citizens following years of economic struggles. The OP also acknowledged the need to also tackle an external perception that Georgetown was not welcoming to new people and economic development. These perceptions—both internal and external—were most unfortunate and not truly reflective of the Town's remarkable attributes of beautiful natural landscape and perseverance of its people.

4.0 Community Consultations

4.1 RECENT CONSULTATIONS

Georgetown's Steering Committee for the ICSP process consisted of their Council, Chief Administrative Officer and Town Administrative Assistant. Meetings were held with the Steering Committee throughout the process. The overall purposes of the meetings were:

Meeting #1: A Project Information Meeting to discuss the timetable, detail of each task (including the public consultation program) and project deliverables.

Meeting #2: Review outcomes of the public consultation session which identified visions, goals and action areas. Review how those outcomes were used in a gap analysis of the Official Plan and Development Bylaw. Present the results of the gap analysis in the form of draft revisions to Official Plan policy and Development Bylaw for the purpose of not only aligning the community's vision with the Plan, but also to further integrate sustainability principles as appropriate.

Meeting #3: Discuss draft ICSP report, and suggested Official Plan and Development Bylaw amendments.

Multiple methods of community consultation were used, with the primary focus placed on interviews with key individual stakeholders and a facilitated public session. Events were advertised using direct mail to both Town citizens, and residents in the surrounding Georgetown Royalty. , An article was placed in the newsletter received by seasonal and part-time residents explaining the project and inviting their participation via email, telephone or in-person at the public event. Council Meetings which focused on the Official Plan and Development Bylaw review, as well as the ICSP, were open to the public

A special event was held with the seventh and eighth graders in the Georgetown school. Students were introduced to the concept of community planning and the role of an Official Plan. They then engaged in a mapping exercise where they identified Town's assets, highlighted areas they felt needed immediate attention, and illustrated how Georgetown would be different 25 years from the present. The students considered not only what they believed should be present in the Town to bolster its viability, but also where those new business, homes and services would be located. Facilitators then discussed with the students some of the positive or potentially negative implications of locating certain land uses in their suggested locations, as a means of illustrating sustainability principles.

4.2 STAKEHOLDER INTERVIEWS

Steering Committee members selected key stakeholders in the community for which interviews were then arranged. The purpose of the interviews was to identify the Town's opportunities and constraints. Interviewees discussed not only the challenges specific to their interest group,

facility they managed or service they provided, but were also asked to discuss what they valued about their town, their perceptions of the Town's strengths, and their ideas on actions which could address discussed challenges or improve upon existing assets.

Stakeholder interviews lasted one-two hours and were held at locations throughout Town. Identified stakeholder interview groups included:

- Georgetown & Area Development Corporation
- Seniors
- Georgetown Town School staff
- Georgetown Three Rivers Sportsplex
- Georgetown Volunteer Fire Department
- Kings Playhouse
- Georgetown Housing Corporation
- Georgetown Harbour Authority
- Georgetown Lions Club

A summary of the interviews is provided in Appendix B.

4.3 PUBLIC SESSION—TOWN HALL MEETING

The first facilitated public session focused on engaging and empowering Georgetown, local land holders, key stakeholders and the public in the development of the sustainability vision for the Town, as well as associated goals and action areas. The first public session was billed as a Town Hall meeting and was held in Georgetown Inn, where supper was also provided. The invitation and agenda for the Town Hall meeting is provided in Appendix C.

The outcome of the first public session informed and guided a gap analysis of the OP and related bylaws, revealing those areas in which the community's vision and goals aligned with the existing Plan, and where amendments to the Plan, or related Development Bylaw, were needed. Another outcome of discussing goals and supporting actions with the community was increased confidence in the selection of priority areas for investment.

4.4 VISION STATEMENTS

At the Town Hall Meeting, participants engaged in a group exercise where they asked to complete the following sentences:

1. Our community is . . .
2. We will maintain . . .
3. We aim to become the . . .

This exercise is facilitated in such a way as to collect the groups' initial thoughts, and then compare to other responses in order to identify similarities and differences. These responses were then synthesized into one vision statement for Council to review and discuss, with the intent of emerging with a single, clear vision statement shaped via public consultation and adopted formally by Council. The vision statement currently proposed is presented below.

Nestled at the confluence of the Montague, Brudenell and Cardigan rivers on the Northumberland Strait, the Town of Georgetown is a beautiful place that has long been where people, ideas and honest work converge. As the historic seat of Kings County, and important regional service centre, our future is one in which:

- We are stewards of our home; the natural environment which provides for us and the built structures which shelter us
- We care for people; the health, happiness and peacefulness of our residents and guests
- We celebrate our heritage and are a cultural destination well-known by artisans and tourists, and much enjoyed by our Island-wide community
- We foster entrepreneurship by providing support and infrastructure for our deeply rooted natural resource and manufacturing industries, the family-owned shop, institutional services, and home-based businesses. Anything is possible in Georgetown

5.0 Sustainability Principles

The synthesis of efforts made toward implementing Georgetown's policies and Plan actions, which exist in concert with the overarching goals and objectives, will provide Georgetown with the successes and direction needed to realize the Town's vision as noted above.

The Table provided in Appendix A presents Georgetown's policy changes and additions resulting from the ICSP process. It also links policies to goals and objectives, thus demonstrating how the OP integrates sustainability into broader community planning objectives.

5.1 TOWN GOALS

Georgetown's OP contains general goals, as well as goals categorized as social, economic, physical and environmental. As a result of the ICSP public consultation program that was facilitated in concert with an Official Plan review, the goals were revised. The citizens of Georgetown proposed four new goals. Particular goals were removed if they were accomplished and no longer needed, redundant, or better suited as objectives under other goals. The following lists summarize changes to the goals found within the OP, and Appendix D provides revised goals and associated objectives.

New Goals

- To promote Georgetown as a community that welcomes and celebrates artisans and crafters
- To provide accessible basic health services for our residents and guests
- To foster and provide a culture of lifelong learning
- To foster social interaction and healthy lifestyles

Goals Removed

- To encourage responsible waste management – Turned into an objective under a new goal about partnerships
- To strengthen industrial sector – turned into objective under goal about expanding employment opportunities
- To improve the rating of the Fire Department in order to lower insurance costs – This has been accomplished
- To place increased emphasis on the special needs of seniors, youth and the physically and mentally challenged—inherently addressed via other policies and plan actions

5.2 POLICIES AND PLAN ACTIONS THAT ADDRESS SUSTAINABLE OUTCOMES

Collectively, Georgetown's revised policies and related Plan actions address the four pillars of sustainability: environmental, economic, social and cultural. The Town also addresses overarching policies related to governance, and gives focused consideration to those policies and Plan actions. These policies and plan actions are found in the Table provided in Appendix A. As well, the Table provides recognition of those policies and Plan actions which most directly address long-term sustainable outcomes.

5.3 FUTURE ACTIONS FOR SUSTAINABLE OUTCOMES

Section 2 highlighted ways in which the Georgetown OP integrates elements of sustainability. While, a traditional Plan by design and by law is to be reviewed every five years in the Province of Prince Edward Island, an ICSP is intended to position a community for progress toward improved sustainability over a much longer term. Thus, there are elements of Georgetown's sustainable future that may not be apparent within the OP, yet have been part of ICSP discussions, and will influence sustainability in the context of Georgetown's future. Examples of specific issues addressed by the ICSP include: the Town's population and role as a regional service centre serving the peninsula-wide community; pending changes within the school system; the location of Georgetown at the end of a peninsula; and a jurisdictional boundary that is much smaller than the Town's true community.

General consensus within the community is that the Town is authentically rich both culturally and socially. However, sustaining the ability to play and celebrate over the course of a lifetime would be benefitted by additional people of all ages. Georgetown's population is relatively stable, but the community would like to see its population grow. Policies and initiatives aimed to bolster the population are driven by more than the municipal need to ensure the continuance of a tax base to support essential services. The community wants to welcome additional neighbours into its Town for the viability of recreational leagues, lifelong learning opportunities (e.g., the return of community school and Red Cross classes for youth), and a wider range of commercial and institutional services (e.g., banking services, bakery, deli, etc.). Georgetown wishes to build on its current role as regional service centre in a manner that anticipates and prepares for population and economic shifts on the peninsula as a whole. Appropriate preparation may require study; for example: investigating the adequacy of housing quality and quantity; scenario planning for potential tax reform; the development of a new Fire Hall or renovation to the existing one; and consultation with all peninsula citizens to assess satisfaction with social and cultural services (e.g., adequacy of the library space, facilities and programs for youth, appropriate locations of barrier-free design).

A paramount issue at the time of writing is the fate of the Georgetown School. In every interview conducted during the ICSP public consultation program, interviewees expressed how much they valued Georgetown as a community in which to raise a family; the school being central to what they valued. The fact that most (more than 90%) of their students live within walking distance to

school, epitomizes sustainability. Further, the school is unusually fortunate to have the King's Playhouse and the Sportsplex within a one block radius. This allows the community to provide a special and closely supported learning environment for the students. The potential removal of students from the community will be viewed as counter to the community's interpretation of sustainability due to influences outside their jurisdiction. Should school consolidation outside the Town become reality, the community will need to investigate how to best use the school facilities and grounds for progress on the community's sustainability agenda.

Georgetown is the Capital of Kings County in part, because of its location. Defined by its coastal nature, deep water port, and surrounded by rivers, Georgetown serves as an ideal port. It's unlikely that when the community was first planned, anyone would have envisioned that the wealth of ships would be replaced by the automobile in years to come. Citizens realize that in the age of the car, their excellent port location at the end of peninsula also serves as a challenge. This recognition has, in part, influenced the community's focus on enhancing their tourism assets. While residents appreciate that Georgetown is a great place to live, they have also asked, 'what makes us a destination?' The drive to capitalize on its tourism potential is evident in the Plan, and the action ideas which relate to this are both pragmatic and diverse (e.g., constructing a marina, enhancing the Confederation Trail and connections to key Town features, working and commercial space for artisans, greater diversity in lodging and amenities, reinvesting in Town festivals, etc.).

As noted, the geographical boundary of the Town is smaller than the actual community. In essence, the Town's line of jurisdiction has not evolved with time and technology, so while the Town's tax base is contained to 316 acres, a far greater area is served by the institutions, amenities, social cohesion and infrastructure provided by the Town. An extension of the Town's boundary would help to foster many of the community's goals for improved sustainability. For example, citizens would be well-served if their Town had direct influence over the protection of their drinking water. Currently, the wellheads sit on the edge of Town, leaving a large portion of their wellfield outside of the protection their Official Plan. As well, an extension to the Town's boundary would open up opportunities to attract additional industries (available land within the Town is designated for non-industrial uses), pursue a wider variety of tourism accommodations and services, and investigate hosting alternative energy technologies which could—now or in the future—work in harmony with the surrounding area. To position and empower Georgetown to take advantages of forthcoming opportunities, information and appropriate regional planning will be necessary. For example, where / how could an industrial park be expanded or introduced in a manner that does not conflict with sustainability principles or surrounding land uses? Also, what opportunities are there to maximize transportation and energy efficiencies on the peninsula? What technological infrastructure or knowledge capacity building could take place that would foster successful locally-grown entrepreneurship? The results of such studies could heighten the community's ability to strategically plan for and invest in infrastructure, as well as assess the long term sustainability of those investments.

6.0 Infrastructure Description and Priorities

6.1 EXISTING INFRASTRUCTURE

6.1.1 Sanitary Sewer System

The Town is currently serviced by a single cell stabilization pond (lagoon) located at the south eastern part of the community, south of Richmond Street. Treated sewage discharges directly into the Georgetown harbour via a 450 mm (18 inch) gravity outfall located approximately 1200 metres into the harbour. According to the Town's records, an equivalent population of 923 units currently contributes flow to the lagoon.

The lagoon was originally constructed in the 1970's and consists of earthen, grassed berms with an imported clay liner on the interior slope. Sludge was last removed from the lagoon in the early 1990's.

The surface area of the lagoon is approximately 2.0 hectares, with a volume of approximately 23,700 cubic metres based on a liquid depth of 1.2 metres and a sludge allowance of 0.3 metres. According to the current provincial standards, the existing lagoon is undersized based on the current equivalent population.

The sanitary collection system services the majority of the community via gravity mains, which flow to a low point at the southern end of West Street. A duplex submersible pumping station lifts the sewage from West Street to the existing lagoon.

Recent upgrades to the lagoon site included approximately 115 metres of shoreline protection to prevent further erosion damage to the southern berm, as well as new security fencing surrounding the lagoon.

6.1.2 Water System

The water system was built in the 1960s to service commercial customers, primarily along Water Street. It has been expanded over the years to service residential customers within the core of the community. The existing system consists of eight wells along Route 3 and Burnt Point Road, with two wells being in service at this time. Presently, there is not treatment of the potable water.

Each well site consists of a below grade concrete chamber, which houses the well head, controls valves, and electrical panel. This arrangement does not meet today's provincial standards for potable water supplies.

Recent upgrades include an extension on the north end of Kent Street to service to properties along the street, and to provide an additional north - south connection for increased water quality.

The water system is currently owned and operated by a provincially owned company, Environmental and Industrial Services Incorporated (EISI).

6.2 DESIRED OUTCOMES AND CHALLENGES OF EXISTING INFRASTRUCTURE

Over the next 10 to 15 years, the Town of Georgetown's infrastructure will require upgrades to continue to servicing to the community core, and to provide for future growth in the outlying areas. To accomplish this, there are number of challenges to overcome, as discussed below.

6.2.1 Sanitary System

The current lagoon system requires upgrades to be able to provide adequate treatment of existing and future customers. By converting a portion of the existing lagoon cell from a stabilization pond to an aerated pond, the capacity of the site can be increased significantly. The existing berms would have to be built up to allow for an increase in the liquid depth, and a new clay liner added to provide protection against the additional hydrostatic pressure. A pumping station and additional yard piping would also be required for the system to operate efficiently. The remainder of the existing cell could be converted to a polishing cell, to provide natural disinfection of the treated sewage.

The existing sanitary collection system is aging and some of the infrastructure will require replacement in the years to come. The most effective way to determine the structural and hydraulic integrity of the existing system is to complete a video survey of the complete system. This survey will provide the necessary information for determining the scope of the upgrades required over the next 10 to 15 years.

The existing sewage pumping station will require upgrades for two reasons; to increase its capacity as additional customers are added to the system, and to provide emergency back-up power to minimize the potential for untreated wastewater being discharged to the harbour during power outages.

6.2.2 Water System

As the Town continues to grow, additional capacity will be required to keep up with demand; therefore more wells will have to be brought on line. As additional wells are brought on line, it will become imperative that the area along Burnt Point Road be protected, to prevent contamination of the Town's water supply.

Currently, the potable water being delivered to customers does not receive any form of treatment. Current provincial standards do not mandate any treatment, however, it is anticipated

that in the next few years, disinfection will become mandatory. Therefore, it is recommended that the water system be upgraded to include chlorination of the potable water before it is delivered to customers.

6.2.3 Expansion of Existing Systems

The existing water and sewer systems provide service to most of the properties within the community core. However, there are some areas within the core that do not have water and/or sewer servicing. Servicing these areas should be considered before extending the water and sewer infrastructure into future development areas.

6.3 UPGRADES TO WASTEWATER AND WATER INFRASTRUCTURE

With the assistance of federal infrastructure programs, the Town and EISI have requested and received funding for several projects related to the upgrade of its existing infrastructure. For the community to be in good position to provide adequate servicing for the next five to 10 years there are several upgrades required, as discussed in previous sections. Table 6.1 includes a summary of the projects that have been approved, and a list of projects that are recommended over the next 10 years.

Table 6.1 Wastewater and Water Infrastructure Project Summary

Priority	Project	Value *	Construction Period	Comments & Impact
<i>Approved Projects (funding in place)</i>				
	Lagoon Upgrades Phase II	\$385,000	June-Sept 2009	Improved sewage treatment quality, cleaner receiving waters
	Storm Water Master Plan	\$15,000	next 10 years	Planning tool for improvements to surface water related issues, cleaner receiving waters
	Well Field Upgrades and Chlorination (through EISI)	\$250,000	June-Sept 2009	Improved water quality and capacity, wells upgraded to today's standards
	Water Street Reconstruction	\$975,000	May to Aug 2009	Replacement of aging infrastructure, increased reliability of systems
<i>Recommended Projects</i>				
1	Lagoon Upgrades Phase III	\$600,000	next 3 years	Increased sewage treatment capacity, cleaner receiving waters
2	Sanitary Sewer Master Plan, including completion of video of existing infrastructure	\$100,000	next 3 years	Planning tool for improvements to the existing collection system, including replacement of aging, leaking infrastructure
3	Improvements to existing sewage pumping station, including diesel backup generation	\$200,000	next 3 years	Increased reliability, increased capacity, cleaner water

Table 6.1 Wastewater and Water Infrastructure Project Summary

Priority	Project	Value *	Construction Period	Comments & Impact
4	Implement supervisory, control and data acquisition (SCADA) system	\$50,000	next 5 years	Planning tool for more efficient management of infrastructure systems
5	Install water main on Grafton, from East St to Burnt Point Road	\$150,000	next 5 years	Remove all septic systems and individual wells from within the community, increase reliability, cleaner water
6	Service the remaining core with water & sewer	\$1,200,000	next 10 years	
7	Extend water and sewer servicing to future residential area between Kent and East Royalty Road	\$750,000	next 10 years	Provision of fully serviced lots for future growth
<i>Future Projects being considered as a result of the ICSP Process</i>				
	Renewable Energy Technology Upgrades	TBD	TBD	Assess where solar and or wind power, or other renewable energy technologies can compliment proposed infrastructure upgrades.
	Climate Change Adaptation Study and Infrastructure Upgrades	TBD	TBD	Review of potential climate change impacts to existing infrastructure and f necessary adaptation to mitigate these future impacts.
	Upgrades to Trail and Sidewalk – Pedestrian Infrastructure	TBD	TBD	Connect Open Space and Pedestrian Network to create a pedestrian oriented transportation network.
	Energy Efficient Lighting Infrastructure	TBD	TBD	Pursue opportunities to reduce energy consumption associated with street lighting.

*includes a 20% allowance for engineering & contingency, exclusive of GST.

Table 6.1 does not include improvements to the Town’s storm sewer drainage systems and needed infill because funding has not yet been applied for. A master plan for stormwater management that will guide this work is underway; based on the recommendations and priorities presented in the Town’s revised Official Plan. Georgetown will seek needed funding for the actual stormwater work through the gas tax program. As noted previously, stormwater management systems in Georgetown are inadequate and parcels and properties are at risk or unusable due to lack of sufficient drainage systems.

In addition to the information presented above, Georgetown will be working with consulting engineers to incorporate renewable energy technologies in the control systems of municipal infrastructure. There is an excellent opportunity, as upgrades are planned and implemented, to assess where solar or closed loop geothermal could be integrated. Also, any changes to design,

additional material or added system controls which could mitigate expected negative impacts from our changing climate need to be adequately addressed and funded. Georgetown anticipates an increasing need to adapt to sea level rise, storm surges and coastal erosion, and will facilitate the inclusion of adaptive measures in municipal systems.

6.4 DESIRED OUTCOMES FOR COMMUNITY ENERGY SYSTEMS

Georgetown's sustainability goals, and related policies and plan actions, enable and encourage Mayor and Council to pursue the integration of renewable energy systems and/or improved energy efficiency into municipal infrastructure and facilities. Georgetown will therefore seek energy retrofits for facilities including, but not limited to: Three Rivers Sportsplex; Kings Playhouse; Churches; the public works garage; the Fire Hall; and Town Hall (which at the moment encompasses the library and a CAP site).

As Georgetown pursues and collaborates with potential developers for those lands zoned as Comprehensive Development Area Zones, the Town will encourage and support efforts for co-generation or district heating. The Town will also encourage developers to pursue building performance standards equivalent to those with of LEED certification.

6.5 DESIRED OUTCOMES FOR TRANSPORTATION INFRASTRUCTURE

The results of Georgetown's ICSP process gave a clear signal that the community desires the enhancement of infrastructure for active and safe non-motorized movement. Thus, sidewalks, commuter and recreational bikeways and trail (and storm drainage along such), lighting, and pedestrian signals will need improvement in Georgetown. The community has already begun to prioritize existing sidewalks in need of repair, and where new sidewalks would be most beneficial to and desired by residents and guests. Discussions have also begun for design improvements to the newly zoned Mixed Use area, which is Georgetown's core. Near the top of the list of infrastructure needed within this core is street lighting, and pedestrian signals (electronic or non-electronic) between key Town features.

The desire to develop a Marina (approximately 20 berths) is strong from both the perspective of residents in the community, and non-resident sailors who have already expressed interest in acquiring a space should such a facility become available. A marina for recreational vessels in Georgetown would bolster the entire region's status as an ideal place for recreational boating/sailing. Initial site assessments, planning, approval, engineering and constructions are all phases for which the Town may seek financial assistance through appropriate elements of the gas tax program.

For those roads that Georgetown currently owns, and the roads that Georgetown could potentially own should jurisdictional boundaries shift, funding to assist with road resurfacing, and strategic preparatory work, will be crucial. In terms of preparatory work, Georgetown is committed to integrate into all future road infrastructure planning and work, the soon-to-be-available storm water management plan, future studies regarding natural and historical resource protection, and any potential opportunities for improved lighting, hydrants, telecommunications.

Georgetown is also interested in ensuring that future road work takes into account design standards for safe bicycling, pedestrian crossways, and connections to other modes of travel.

6.6 DESIRED OUTCOMES FOR CAPACITY BUILDING

Georgetown's newly zoned Comprehensive Development Areas, include land which is currently hosting storage tanks filled with (or recently filled with) liquid asphalt. As the Town works to convert this site to a more sustainable use which directly benefits the community, funds will be needed for Brownfield site remediation studies, plans and related projects. The community will be applying to the Capacity Building Fund for those aspects of this work which are eligible, while also seeking assistance from the Federation of Canadian Municipalities, and other sources as they become known.

Critical to any community's efforts to improve upon their sustainability, is the need to have baseline information regarding energy consumption, and related costs and air emissions. This type of baseline study is foundational to a community energy plan. Georgetown has a policy enabling and encouraging Council to undertake facility energy audits, an energy/GHG inventory and a community energy plan which may also be eligible for funding from the Capacity Building Fund.

As noted above, Georgetown acknowledges the need to better understand groundwater and surface water resources associated with the peninsula as a whole. The peninsula-wide community will be investigating the gas tax program as a funding source to assist with funding baseline and capacity studies to explain current water demands, current and future threats to water quality or quantity, and modeling of flow patterns and recharge rates. This information is necessary to plan for a sustainable settlement pattern and service infrastructure, while also enabling decision makers to mitigate growing concerns about salt-water intrusion.

The community is wholly supportive of a full-time Recreation and Leisure Director whose efforts would support community programming as well as the Kings Playhouse and community volunteer groups. Georgetown will be developing an application to the Capacity Building Fund to support this important position.

As regional services continue to emerge as a driver for sustainability, appropriate regional planning and topic-specific studies will be needed. For example, if jurisdictions are to be changed in the near future, relevant bylaws and plans will require revision. The Capacity Building Fund will play a large role in supporting such revisions. Within the regional context, it is conceivable that revised (or new) regional transportation plans will be needed, as well as impact studies for ground and surface water resources in order to assess the potential capacity of the resource, and inform future infrastructure planning and work. Opportunities for shared energy infrastructure or regional energy capacity assessments (i.e., assessment of solar, wind, hydro and geothermal opportunities) may be pursued.

As our collective understanding of climate change continues to evolve, there will be an increase in opportunities to gather, interpret and apply this new knowledge. Climate change adaptation

planning is gaining momentum within the country, region and province, and Georgetown plans to be fully engaged in this planning aspect. Capacity Building Funds can help Georgetown take advantage of opportunities to apply climate adaptive knowledge, and participate in forthcoming opportunities to collaborate in regional adaptation efforts.

7.0 COLLABORATIONS AND PARTNERSHIPS

The Town of Georgetown has been actively building collaborative relationships with neighbouring Towns and villages, particularly in the last few years. For example, Georgetown, Montague and Souris share a commitment to work together to manage resources where appropriate. Evidence of this commitment includes an application to the Capacity Building Fund submitted to the Department of Communities, Cultural Affairs and Labour, Infrastructure Secretariat (February 2008) for the purposes of engaging a joint Bylaw Enforcement Officer for the Towns of Georgetown, Montague and Souris. Further, the three Towns intend to offer the Bylaw Enforcement service to other communities in the region via subcontract agreements.

Collectively, Georgetown, Montague and Souris host a population of more than 4,000 residents. While each of the three municipalities have bylaws that they wish to enforce—as assigned to do so by the PEI Municipalities Act—there is currently negligible capacity to enforce bylaws respecting animal control, dangerous and unsightly premises, parking of vehicles and noise or public nuisance control. The Towns are currently working to raise awareness and enlist the participation of other communities in the region. The Towns understand that funding to hire personnel through the Capacity Building Fund is a three year program after which the Towns will assume 100% of the responsibility for salary and costs. Cost projections and budgets are being prepared accordingly.

Another example of Georgetown's recognition of collaborative relationships and partnerships is the Town's efforts to coordinate regional planning for a ferry service for pedestrians between the communities of Georgetown, Lower Montague, the Community of Brudenell and the Roma tourist site in Brudenell. All three communities are located in Kings County and have a unique opportunity to link via water connections. Such a service would enhance transportation connections to the existing Points East Coastal Drive and Confederation Trail, as well as support the Brudenell Provincial Park and Panmure Island Park.

A statement of interest to access funding through the Public Transit Capital Trust Program was submitted in October 2007. This submission was accompanied by letters of support from numerous regional partners, including the Georgetown Area Development Corporation, Active Communities Inc., and Island East Tourism.

In the near future, Georgetown will be collaborating with neighbouring communities to investigate and pursue a joint Development Officer. The communities of Georgetown, Montague and Souris are also currently working together to find solutions for other common needs and issues. While some of these directly involve the sustainability of providing essential municipal services and accessing funding, others topics include sharing resources for residents regarding social and cultural programs for the physical and mental well-being.

8.0 OFFICIAL PLAN AMENDMENTS AND ADDITIONS

As a result of the OP review, and concurrent review of Development Bylaws, Georgetown will be making amendments to its Plan and Bylaws. These amendments not only better reflect Georgetown's current circumstance and newly shaped vision for the future, but also better enable the Council to pursue development in a sustainable manner. Appendix E details amendments to the Plan that are key to the implementation of the Plan as an integrated community sustainability plan.

This renewed Plan will be adopted by Council via a resolution in March of 2009, or April at the latest. At that same meeting, Council will host the first reading of the new Development Bylaw. At the subsequent Council meeting, a second reading will occur and the new Development Bylaw will then be adopted, assuming public concerns have been dealt with. Once the new Development Bylaw is formally approved, the old Bylaw document will be repealed. Key changes in the Development Bylaw as they relate to sustainable development are detailed in Appendix F.

9.0 Closing

The opportunity to undertake the ICSP process in conjunction with an Official Plan and Development Bylaw review, exemplified the inherent relationship between traditional planning processes and contemporary efforts to better address sustainability concerns within a town planning framework. The new outlook of Georgetown's citizens, including a greater awareness of the environmental, social and economic principles of sustainability, continues to propel the planning effort through the ICSP exercise and Plan amendments.

10.0 Appendices

Appendix A Revised Policies and Plan Actions

Appendix B Summary of Stakeholder Interviews

Appendix C Invitation and Agenda for Town Hall Interviews

Appendix D Revised Goals and Objectives

Appendix E Key Amendments to Improved Sustainability in the Official Plan

Appendix F K Key Amendments to Improved Sustainability in the Development Bylaw

Stantec

Integrated Community Sustainability Plan Report Town of Georgetown

APPENDIX A
Revised Policies and Plan Actions

Revised Polices and Plan Actions

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
Governance <u>General</u>	NEW	It shall be the policy of Council to periodically review the Plan and related documents in accordance with Provincial law and criteria as set out in this Plan. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall review the Official Plan every five years. 2. The Town will assist existing and future Council members, Town Hall staff, and committee members to become knowledgeable about the concepts embodied in the Official Plan. 3. The Town will maintain open and transparent communication with all residents and community organizations while implementing and reviewing this Plan. 		
Governance <u>Partnerships</u>	PT-3 PS-4	It shall be the policy of Council to pursue partnerships or work collaboratively when opportunities for doing so would directly benefit Town residents and/or reduce municipal costs. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. The Town will pursue and maintain partnerships with other municipalities, levels of government, and private industry when collaboration would benefit the implementation or enforcement of policies and actions described in the Official Plan, benefit Georgetown residents, and / or reduce Town costs. 2. Consider, as a condition of future cost-sharing or other financial assistance with physical infrastructure or a service, whether the relevant authority, commission or carrier demonstrates that its proposed plans support the specific policies of this Plan. 3. Council shall work with appropriate Provincial departments to develop a signage strategy that allows for the promotion of the Town on Provincially managed roads. 4. Council shall work with local businesses, current wharf users and the Provincial Government to ensure that the DOT Wharf is maintained at a high level and remains designated as one of the Province's key shipping ports. 5. Council shall work with shippers to ensure their needs are met for an efficient truck route through the Town to the Wharf in order to expedite vessel loading, minimize traffic conflicts and safety concerns, and minimize the emission of air pollutants and greenhouse gases. 6. Council will assume a leadership role, forming strategic collaborations between government levels and with community organizations, setting mutual development and investment priorities for effectively investing in the arts and culture sector. 7. It shall be the policy of Council to partner with Provincial departments and neighbouring municipalities to promote solid waste reduction, re-use and re-cycling and to ensure the continued management of solid waste in a financially and environmentally appropriate sustainable manner. 	✓ Cleaner Air	To engage in partnerships and / or collaborate when doing so would help to make best use of municipal resources, and /or provide a direct benefit to Town residents. To maintain the viability of the Georgetown Wharf
Environment <u>General</u>	PE-4	It shall be the policy of Council to restrict activities which would cause excessive noise, dust, fumes, vibration or glare from harsh lighting, particularly within residential zones. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall implement a bylaw controlling the burning of leaves, grass, and refuse in the Town. 2. The Development Bylaw shall require that harsh lighting is directed away from adjacent residences. 3. Council shall establish procedures to ensure that properties are maintained in a reasonable manner and do not become unsightly. 4. Council may develop a bylaw prohibiting Jake braking within Town limits. 5. Council shall develop a noise bylaw outlining appropriate thresholds within a given proximity to residences. 	✓ Cleaner Air Reduced GHGs	To create and maintain a safe, efficient, stable and visually appealing residential environment
	NEW	It shall be the policy of council to collaborate with the Province of Prince Edward Island, other municipalities, and / or non-government organizations for the purposes of learning about, engaging professional services for, and planning and implementing a climate change adaptation program.		To learn about and prepare for anticipated changes to the climate and potential impacts
Environment <u>Groundwater</u>	PE-1	It shall be the policy of Council to work with appropriate provincial government departments to protect both the quantity and the quality of groundwater resources in the Town. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall require that new developments which would result in major water consumption shall be required to perform a water impact assessment to ensure there would be no adverse impact on the Town's water resources. 2. The Town may work with the Province to commission or participate in a study that measures actual peak and average groundwater demand of existing customers, and confirms the pumping rates of existing well pumps so that data is available to 	✓ Cleaner Water	To protect the quality and supply of groundwater and surface water resources in and adjacent to the Town

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
		project future groundwater demands should the system be extended. 3. The Town may work with the Province to commission or participate in a study that measures actual peak and average groundwater demand, and models groundwater characteristics for the Georgetown peninsula in order to identify groundwater availability, vulnerability to anticipated changes to precipitation patterns, and salt water intrusion.		

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
	NEW	<p>Council shall establish Wellfield Protection (WFP) Zones within land designated for Wellfield Protection. The delineation of the Town’s WFP zones shall be defined by the Town’s Wellfield Protection Plan to minimize the potential for groundwater contamination and protect the Town water supply. The Town’s Wellfield Protection Plan identifies time-dependent capture zones which are surface and subsurface areas surrounding the wellfield through which contaminants are reasonably likely to move toward and reach the wellfield in a given amount of travel time.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall define within the Town’s Zoning and Subdivision Bylaw (Development Bylaw) specific controls on land use within three WFP zones: Zone A, Zone B, and Zone C. These three zones shall correspond with capture zones delineated by the Town’s Wellfield Protection Plan. The 250 day capture zone as defined by the Town’s Wellfield Protection Plan shall be Zone A, the 25 year capture zone shall be Zone B, and 50 year capture zone shall be Zone C. The degrees of protection cascade from Zone A (most protected) to Zone C (lesser degree of protection). Therefore, if an activity is explicitly allowed in one Zone, it will also be allowed in the Zones cascading outward (subsequent Zones). Likewise, if an activity is disallowed in one Zone, it will be disallowed in the Zones cascading outward (subsequent Zones). 2. All unused wells shall be appropriately capped in order to reduce risks to groundwater. 3. The Town will seek to acquire vacant commercial and agricultural properties within the WFP zones, as defined by Georgetown’s Wellfield Protection Plan. 4. Council may identify literature on water conservation, safe disposal of household (and industrial) wastes and other information pertaining to the protection of the water supply and make it available to residents, business operators and property owners. 5. A plan will be developed and implemented to improve the security around operational wellheads, including the provision of appropriate signage. 6. A Wellfield Protection Advisory Committee consisting of municipal and provincial representatives, as well as interested stakeholders, may be established by Council. 7. The Town shall work with the Province to conduct or commission a field survey within the WFP zones to document agricultural practices, petroleum storage tank construction and fuel handling procedures, and to determine the status of any existing or former wells and on-site sewage disposal systems. 8. The Town shall work with the Province so that any eventual municipal boundary extension encompasses all properties delineated within the Town’s Wellfield Protection Plan as capture zone boundaries (250 day, 25 year and 50 year zones), and any such extension and/or amendment to the Official Plan to accommodate growth, must have regard to the following: <ol style="list-style-type: none"> a. an assessment (submitted in a written report) by a qualified hydrogeologist or hydrogeological engineer, of the current yield of existing wells or wellfield, and ensure that development potential is contained within the sustainable operating capacity of the water supply system; and b. an assessment (submitted in a written report) by a qualified hydrogeologist or hydrogeological engineer, of the risk of contamination of the groundwater supply or over-consumption inherent in changing from one land use designation to another. 9. Until the time at which the entire WFP capture zone boundaries are within the Town’s jurisdiction, the Town will work with the Province to control land uses within the WFP Area in order to minimize risks to groundwater. 10. The Town shall work with the Province to ensure that appropriate safety controls are present for all oil tanks within the WFP zones. 11. The Town shall work with the Province to acquire funding to implement inspections and monitoring services for the long-term as identified in the Town’s Wellfield Protection Plan in order to mitigate present and future risks to water quality. 12. The Town shall work with the Province to ensure that production wells comply with current applicable regulations. 13. Simultaneously to an Official Plan review, Council will conduct a review of the Town’s Wellfield Protection Plan. 14. Council may work with a qualified professional to confirm, and/or more specifically delineate, and/or extend the location of Wellfield protection capture zone boundaries. 15. Council shall work with qualified hydrogeologists to monitor the downgradient water quality associated with all cemeteries located within any of the Wellfield Protection zones. 16. Council may investigate the re-location of municipal wells for improved long-term protection and sustainability. 	<p>✓ Cleaner Water</p>	<p>To protect the quality and supply of groundwater and surface water resources in and adjacent to the Town</p>
Environment	PE-2	<p>It shall be the policy of Council to work with our neighbours and the Provincial Government to preserve and upgrade the quality of the region’s rivers, streams, bays, estuaries, wetlands and other surface water features.</p>	<p>✓</p>	<p>To protect the quality and supply of</p>

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
<u>Surface Water</u>		<ul style="list-style-type: none"> <u>Plan Action</u> <ol style="list-style-type: none"> Council will work with provincial departments, including the Department of Environment, Energy and Forestry and the Department of Fisheries, Aquaculture and Rural Development, as well as area municipalities, area residents and other interested groups such as the Island Nature Trust and Ducks Unlimited to protect and enhance the regions significant surface water features. The Development Bylaw shall establish a buffer zone adjacent to all streams, rivers and wetlands. The Development Bylaw shall require construction activities to implement erosion and siltation control measures to ensure the protection of adjacent streams and wetlands and minimize run-off onto adjacent properties. Council shall partner with community organizations to plan and implement an annual shore clean up day. At such an event, Council may support collaborative efforts with other government agencies or environmental organizations to provide educational programming on water and beach ecosystems and current state of health. 	Cleaner Water	groundwater and surface water resources in and adjacent to the Town
Environment <u>Reduced Greenhouse Gases</u>	NEW	<p>It shall be the policy of Council to support initiatives which result in the reduction of greenhouse gas emissions.</p> <ul style="list-style-type: none"> <u>Plan Action</u> <ol style="list-style-type: none"> Council may develop, or commission the development of a baseline inventory of municipal and or community greenhouse gas emissions. Council shall support initiatives which reduce the consumption of fossil fuels through improved systems and operational efficiencies, conservation, fuel switching, and/or the promotion of behavioral change. Council shall investigate the feasibility of opportunities to integrate renewable energy and/or energy storage technologies within municipal infrastructure systems or municipally owned facilities. Council will encourage and support industries and commercial ventures within Town that pursue district heating, cogeneration, or waste heat recovery. 	✓ Cleaner Air Reduced GHGs	To minimize emissions of air pollutants and greenhouse gases
	NEW	<p>It shall be the policy of Council to investigate and support the incorporation of alternative energy technologies and infrastructure within the Town's jurisdiction when such integration would result in direct benefits to a Town citizen(s), and /or results in the avoidance or reduction of greenhouse gas emissions.</p> <ul style="list-style-type: none"> <u>Plan Action</u> <ol style="list-style-type: none"> Council may engage the help of professionals to assess potential impacts of an alternative energy technology or related infrastructure. Council may engage the help of professionals to assess the potential energy capacity of various forms of alternative energy available within an area or at a site within the Town's jurisdiction. Council may develop standards regulating any nuisance or potential harmful aspect of alternative energy technologies of any scale. Council may develop and / or support programs and initiatives that increase citizen's knowledge of and access to alternative energy technologies for space or water heating, or electricity generation. Council may seek to replace or offset the municipality's current electrical load and / or heating load with locally generated forms of alternative energy. 	✓ Cleaner Air Reduced GHGs	To minimize emissions of air pollutants and greenhouse gases
Environment <u>Reduced Air Pollutants</u>	NEW	<p>It shall be the policy of Council to support initiatives which reduce the emission of air pollutants.</p> <ul style="list-style-type: none"> <u>Plan Action</u> <ol style="list-style-type: none"> Council shall evaluate all applications for development or construction for their potential emissions of criteria air contaminants (nitrogen oxides, sulphur oxides, volatile organic compounds—the major cause of smog and acid rain—as well as particulate matter, carbon monoxide and, ammonia). Council shall evaluate all applications for development or construction for their potential emissions of heavy metals (such as mercury or lead), persistent organic pollutants, toxics and ozone depleting substances. Reference shall be made to the Canadian Environmental Protection Act for definition of these pollutants. Council shall support community wide, and/or municipal initiatives that support the reduction of air pollutants through education, improved efficiencies in infrastructure or operations, the installation of end-of-pipe technologies, or bylaw development prohibiting a combustion activity within Town limits resulting in obnoxious or environmentally unacceptable emission levels. 	✓ Cleaner Air	To minimize emissions of air pollutants and greenhouse gases

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
Economy <u>Residential Development</u>	PR-1 PR-2	<p>It shall be the policy of Council to establish residential zones on land designated for residential use.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall establish a Single Family Residential (R1) Zone and a Multiple Family Residential (R3) Zone. 2. Residential zoning shall be in conformance with the General Land Use Plan. 3. Residential zones will be defined, in part, by housing density. 4. The Development Bylaw shall zone sufficient residential land to meet the projected needs of the Town. 5. It shall be the policy of Council to ensure that the predominantly low density residential character of the Town is maintained. Council shall, however, seek to accommodate increased medium and higher density residential development within the Multiple Family Residential (R3) zone. 6. High density housing forms will be permitted in commercial areas, adjacent to the downtown and in other areas, subject to strict development standards and adequate buffering from existing low density development. 7. Council shall establish residential development standards relating to density, architectural harmony, setbacks, amenity areas, parking, buffering and other matters in order to enhance the health, safety and convenience of residents. 		To create and maintain a safe, efficient, stable and visually appealing residential environment
	PR-9	<p>It shall be the policy of Council to work with the private sector and other levels of government to increase residential subdivision and development activity in the Town. Council shall also initiate a marketing campaign to promote Georgetown's qualities as a residential location.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall encourage residential development on vacant Town owned land in the appropriate zones as defined within Development Bylaw. 2. Council shall look to identify private sector partners to facilitate housing development in the Town. 3. Council shall request that the Georgetown Housing Corporation either immediately develop the balance of its residential land holdings in the Town or transfer ownership to the Town. 4. Council shall support the development of a descriptive inventory of available land in Town for the use of promoting and facilitating development opportunities to potential residents, realtors, developers, and other parties. 5. Council shall initiate a broad based promotional campaign aimed at attracting new residents to the Town. 6. Council shall work with the Georgetown Housing Corporation or other interested stakeholders to develop enough affordable housing to meet current needs and near-future projected demands. 7. Council shall ensure that drainage issues on vacant lots within zones allowing for residential use are adequately addressed within a stormwater management plan and its implementation. 		<p>To increase the Town's assessment base;</p> <p>To maintain affordable and competitive property tax rates and utility rates for all Georgetown property owners</p>
	NEW	<p>It shall be the Policy of Council to encourage the Georgetown Housing Corporation and all other developers to provide a variety of dwelling choices, to accommodate a range of socio-economic needs and physical abilities.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall monitor and assess whether an appropriate amount of barrier free design dwellings exist given the needs of the current and forthcoming citizen demographic, and when needed, encourage the development of barrier free design homes on serviced lots. 2. Council shall collaborate with Holland College and local industries to address the housing needs of current and future students and/or workers. 3. Council shall support in its Development Bylaw, provisions for the allowance of single family detached dwellings, duplex or semi-detached dwellings, row or townhouse dwellings, mini-homes, and apartments, in order to provide a financial and physical variety of dwelling choices. 		To provide a variety of housing opportunities to meet various socio-economic needs
	NEW	<p>It shall be the policy of Council to permit the addition of an accessory apartment to any single family dwelling.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. The Development Bylaw shall permit the addition of an accessory apartment to any single family dwelling provided that adequate parking spaces are provided, the apartment has safe fire exits and meets all requirements of the fire marshal, the exterior of the residence retains any appropriate single family appearance, and the accessory apartment complies with provisions of the Development Bylaw. 		

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
Economy <u>Commercial or Institutional Development</u>	NEW	It shall be the policy of Council to establish a Mixed Use Zone on the land designated as mixed use. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. The Council may establish, in collaboration with interested stakeholders, architectural and landscape design guidelines to create a unified look throughout the Mixed Use (MU) Zone. 2. Council shall encourage commercial development to locate within the Mixed Use Zone. 		To establish a plan for future development which maximizes infrastructure efficiency and minimizes potential land use conflicts
	NEW	It shall be the policy of Council to designate land for the uses of small-scale, light-impact industrial or light-impact commercial, such as offices.		To expand commercial services
	NEW	It shall be the policy of Council to establish a Comprehensive Development Area (CDA) Zone for the uses of small-scale, light-impact industrial or light-impact commercial, such as offices, on land designated as a Comprehensive Development Area.		
	PC-3	It shall be the policy of Council to target development efforts toward strengthening local tourism infrastructure, attractions, services and related business and employment opportunities. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 3. Council and GADC shall continue to work closely with the King's Playhouse to expand activities and markets for this facility. 4. Council shall continue to work with GADC to develop the Georgetown waterfront including: continued development and maintenance of the Municipal Beach Park; continued development of a Marina; and general beautification and clean up efforts for the Town. 5. Council may work with the A.A. Macdonald Memorial Garden Committee, the Georgetown Beautification Society and the GADC to develop a seasonal garden centre to supply local and regional needs and act as a tourism attraction. Opportunities for a gift shop shall also be pursued. 6. Council shall work with the Brudenell Resort to promote local attractions and services to Resort guests. 7. Council shall encourage the Provincial Government to consider developing the Brudenell Resort into a four season facility. 8. Council shall work with GADC and other local groups to expand the number of local festivals and events and to expand opportunities for local tours, harbour excursions, etc. 9. Council shall encourage private sector investment in tourism services such as gift shops, craft shops and related activities. 10. Council shall promote and encourage the development of a range of tourism accommodations in the Town. 11. Council shall identify a site and work with GADC to develop a fully serviced R.V. Park within the Town. 12. Council shall encourage the operation of bed and breakfast establishments in the Town. 		To capitalize on the Town's tourism potential
	PI-3	It shall be the policy of Council to maintain the viability of Georgetown as a fishing community. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall continue to work with local fishermen, Georgetown Port Inc., regional development agencies and other stakeholders to maintain a high standard of structural quality at fishermen's wharves within Georgetown. 2. Council shall work with local fishermen, and Georgetown Port Inc. to provide adequate security for fishing vessels and gear. 3. Council shall maintain a regular dialogue with local fishermen, and Georgetown Port Inc. to ensure that fishing interests are adequately taken into account in the long term management and development of the Town. 4. Council shall encourage and support the local fishing industry in efforts to collaborate with government and/or academic institutions for research and development activities related to the future health of water-based resource industries. 5. Storage of fishing vessels and gear shall be made a permitted use in all zones in accordance with relevant Bylaw. 		To protect the viability of the Town's fishing industry
	PR-5	Council shall permit a range of in-home occupations in residential areas, provided there is no significant negative impact on adjacent properties or the immediate neighbourhood. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. The Development Bylaw will set out standards for home occupations, which limit potential residential conflicts such as noise, hours of operation, square footage, number of employees, parking, signage, physical changes to the structure and any other factors which may represent an impediment to the safety, convenience or enjoyment of neighbouring residents. 		To expand and diversify local employment opportunities
	PR-6	It shall be the policy of Council to permit the operation of small scale bed and breakfast establishments in all residential zones, provided they have no negative effects on the surrounding neighbourhood. <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. The Development Bylaw shall permit the operation of "bed and breakfast" establishments in all residential zones provided that they are limited in terms of size, signage, parking, dining facilities and that the overall visual appearance of the building and character of the neighbourhood is not negatively affected. 		To expand and diversify local employment opportunities To capitalize on the Town's tourism potential

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
	PI-1 Instit.	<p>It shall be the policy of Council to support the institutional facilities and services currently located in the Town and to pursue opportunities to attract additional institutional activities.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall work with G.A.D.C. and other interested parties to attract and accommodate additional institutional facilities and services. 2. Council shall ensure that existing and future institutional facilities accommodate, in accordance with regulations, universal accessibility. 3. Council shall pursue the establishment of a Clinic and/or health services centre, on a full or part-time basis. 		To provide vital institutional services and facilities
Economy <u>Provision of Safety and Health Services</u>	PS-6	<p>It shall be the policy of Council to continue to provide municipal fire services through the Georgetown volunteer Fire Department and to provide the department with the financial resources required to maintain a highly trained and well equipped fire service.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall continue to support the efforts of the Georgetown Fire Department and supply funding necessary to maintain equipment and training. 2. Council shall work with the Georgetown Fire Department to create and implement a long term capital budget plan to address the need for equipment and gear replacement, purchase, or recertification. . 3. Council may work with the Fire Department to investigate the feasibility of building a new fire hall within the Town. 		To provide vital institutional services and facilities
	PS-7	<p>It shall be the policy of Council to review the Georgetown Emergency Measures Plan on a regular basis and to ensure it is adequate to address the Town's evolving needs.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. The Town shall update its Emergency Measures Plan (1990) using the template provided by the provincial Emergency Measures Organization for small communities. 2. Council shall review the Emergency Measures Plan on an annual basis in order to ensure that it continues to meet the Town's needs. 		To provide vital institutional services and facilities
Economy <u>Industrial</u>	PI-2	<p>It shall be the policy of Council to support the continued growth and development of the present industrial operations in the Town where they do not conflict with adjacent commercial or residential interests.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall continue to work with local industries to promote their growth and continued viability. 2. New industrial development will only be considered where it can be accommodated without creating conflicts for existing and future residential and tourism developments, and thus will expansion plans shall address the concerns of adjacent residents in terms of noise, buffering, lighting, traffic, etc. 3. Council shall work with local fisherman to provide adequate security for fishing vessels and gear, and other equipment necessary to the viability and success of the Queen's Wharf. 4. Council shall maintain a regular dialogue with local fisherman to ensure that the long-term interests of Queen's Wharf are adequately taken into account in the long term management and development of the Town. 5. A major (large) new industrial park may proceed via a boundary extension to the Town, which may be considered on its merits and based upon the support of the Province. 		To expand and diversify local employment opportunities
	NEW	<p>Council shall establish an Industrial Zone (I1) in conformance with the industrial land designation set forth in the General Land Use Plan.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. New industrial development in other parts of the Town shall only proceed via an Official Plan and Development Bylaw amendment. 		To ensure an adequate supply of serviced land to accommodate the projected needs of various land uses within the Town for the period of the Plan
Social and Cultural <u>Community Character</u>	NEW	<p>It shall be the policy of Council to encourage and support initiatives which protect, enhance and showcase Georgetown's heritage assets.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council may work with property owners, community groups, provincial and federal agencies to identify and enhance the significant heritage residences, municipally owned buildings, or institutions within the Town. 2. Council may support an advisory committee for the guidance of efforts related to, identifying and enhancing the significant heritage residences, municipally owned buildings, or institutions within the Town. 3. The GADC and other groups will be encouraged to purchase and upgrade vacant heritage structures. 		To preserve and enhance the unique historic, small town character of Georgetown

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
	PP-3 PE-3	<p>It shall be the policy of Council to encourage the enhancement of historically significant streetscapes in the Town.</p> <ul style="list-style-type: none"> <u>Plan Action</u> <ol style="list-style-type: none"> Infilling on heritage streetscapes will be encouraged to be developed in a sensitive manner which will compliment rather than detract from our historic buildings. It shall be the policy of Council to continue to actively promote beautification efforts in the Town. Council shall preserve trees on Town property and shall generally encourage the protection and planting of native trees as part of the consultation process on development applications. Council will actively support the efforts of the Georgetown Beautification Society and generally promote planting of native trees, flowers and ornamental shrubs in the Town. Council may establish a Heritage advisory committee. Council may encourage, via a Heritage advisory committee, architectural guidelines and targets for implementation for heritage properties and streetscapes. Council shall support efforts to maintain unique architectural features and essential services associated with existing institutions in Town. Council shall work with the Georgetown Beautification Society to develop a coordinated tree planting program on both public and private property. Council shall host an annual clean up day for the Town, and support initiatives which facilitate participation, such as the provision of a dumpster in a central location for the convenience of residents. 		<p>To encourage the preservation and enhancement of the Town's historic buildings and streetscapes</p> <p>To Protect existing trees in the Town and include tree planting in Town beautification efforts</p>
Social and Cultural <u>Lifelong Learning and Social Interaction</u>	NEW & PV-1	<p>It shall be the policy of Council to pursue and support opportunities for the lifelong learning and social interaction of its residents.</p> <ul style="list-style-type: none"> <u>Plan Action</u> <ol style="list-style-type: none"> Council will encourage Holland College to expand its programming in the Town. Council may support the efforts of interested stakeholders and/or the Recreation and Leisure Director to pursue offerings via Community School, and may consider doing so in collaboration with neighbouring communities. It shall be the policy of Council to promote voluntarism in the Town and to more adequately acknowledge the vital role played by volunteers in the day- to- day life of the Town. Council may prepare and adopt a Volunteer Development Strategy. Council shall expand efforts to recognize the invaluable contribution of the Town's volunteers and shall initiate activities such as a "volunteer recognition day". Council may direct the Recreation and Leisure Director to play a role in supporting and coordinating volunteer activities as needed. 		<p>To foster and provide for a culture of life-long learning</p> <p>To foster social interaction and healthy lifestyles for all residents in the Town</p>
Social and Cultural <u>Arts and Cultural</u>	NEW	<p>It shall be the policy of Council to recognize the importance of arts and culture in Georgetown as a defining feature of the Town's history and future, and to support arts and culture through strategic investments, partnerships, and Council decisions and activities.</p> <ul style="list-style-type: none"> <u>Plan Action</u> <ol style="list-style-type: none"> Council will seek to integrate cultural infrastructure into other projects and initiatives. Council shall give consideration to arts and culture within all political and administrative agendas to ensure the integration of this community strength within decision making. Council will interpret 'arts and cultural' in a holistic manner, expanding the view beyond the traditional focus to include not only arts and heritage-related activities, but also Town design, leisure, and history. All the pillars of culture will be embraced and developed. Council shall support initiatives to showcase the Town's art and cultural assets, and enliven public spaces through good community design, the development of an arts and cultural tourism industry, and hosting major events. Council shall support the integration between Recreation and Cultural Service Delivery. Council shall draw on the expertise and perspectives of citizens actively participating in and/or contributing to the arts and cultural sector in the community to ensure Council decisions are aligned with the community's vision and momentum regarding the development of a arts and cultural tourism industry. Council shall encourage local service clubs, church groups, etc. to actively pursue and promote local activities such as lobster suppers, craft fairs, garden parties, heritage days, fishing and boating regattas, nature walks, etc. 		<p>To promote Georgetown as a community that welcomes and celebrates artisans and crafters</p>

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
Social and Cultural <u>Recreation and Leisure</u>	PP-1 PP-2	<p>It shall be the policy of Council to develop and maintain recreation and leisure programs and facilities that meet the needs of Town residents in a cost effective manner.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council may prepare and implement a Parks and Facilities Plan. 2. Council shall maintain the Town's two ball diamonds. 3. Council may upgrade the soccer facility. 4. Council may continue to develop a new park on the former C.N.R. property on Kent Street which will include expanded recreational facilities such as basketball courts and tennis courts. 5. Council shall support the efforts of the Rink Committee to continue to make repairs and improvements to the Three Rivers Sportsplex. 6. Council shall develop and ensure the continued maintenance of safe playground areas adjacent to all residential neighbourhoods. 7. Council shall continue to seek and provide funding for a full time Recreation and Leisure Director, and provide work space for that Director. 8. Council may continue to work with the Recreation and Leisure Director to identify and support Georgetown recreation and leisure opportunities specific to multiple targeted demographics, with specific attention to youth and seniors. 		To foster social interaction and healthy lifestyles for all residents in the Town
Physical <u>Housing</u>	PR-1	<p>It shall be the policy of Council to establish residential zones on land designated for residential use.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall establish a Single Family Residential (R1) Zone and a Multiple Family Residential (R3) Zone. 2. Residential zoning shall be in conformance with the General Land Use Plan. 3. Residential zones will be defined, in part, by housing density. 4. The Development Bylaw shall zone sufficient residential land to meet the projected needs of the Town. 5. It shall be the policy of Council to ensure that the predominantly low density residential character of the Town is maintained. Council shall, however, seek to accommodate increased medium and higher density residential development within the Multiple Family Residential (R3) zone. 6. High density housing forms will be permitted in commercial areas, adjacent to the downtown and in other areas, subject to strict development standards and adequate buffering from existing low density development. 7. Council shall establish residential development standards relating to density, architectural harmony, setbacks, amenity areas, parking, buffering and other matters in order to enhance the health, safety and convenience of residents. 		
	PR-7	<p>Policy of the Council shall address the location and upkeep of mobile homes, mini-homes and modular homes</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 8. Modern "mini-homes" may be permitted under the Development Bylaw as a "special permit use" in residential zones, but only where they are deemed to be architecturally compatible with adjacent homes. 9. "Modular" homes may be permitted under the Development Bylaw as a "special permit use" in residential zones, but only where they are deemed to be architecturally compatible with adjacent homes. 10. No "mobile home courts" shall be located in the Town 11. Consideration may be given to the establishment of a "mini-home" subdivision within the Town, subject to individual lot ownership and strict development standards. 		<p>To encourage the maintenance of a high standard of physical appearance for all properties in the Town;</p> <p>To provide a variety of housing opportunities to meet various socio-economic needs</p>

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
	PR-4	<p>It shall be the policy of Council to permit the addition of an accessory apartment to any single family dwelling provided that the exterior of the residence retains an appropriate single family appearance.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. The Development Bylaw shall permit the addition of an accessory apartment to any single family dwelling provided that adequate parking spaces are provided, the apartment has safe fire exits and meets all requirements of the fire marshal, and the exterior of the residence retains any appropriate single family appearance. 		To provide a variety of housing opportunities to meet various socio-economic needs
Physical <u>Connections</u>	PT-2	<p>It shall be the policy of Council to maintain a safe system for active transportation, focusing on walking and cycling.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall prepare a plan identifying priority locations for sidewalk expansion. 2. Council shall budget for sidewalk expansion as budgets and grant funds permit, and in response to development and safety priorities. 3. Council shall ensure that bicyclists are safely accommodated within the existing road system, and links for cyclists, and pedestrians, are provided between the Town's key features and the Confederation Trail. 4. Council may work with the GADC to create on Main Street a pedestrian system that is an extension of or connects with the boardwalk built alongside West Street. 	<p>✓ Cleaner Air Reduced GHGs</p>	To encourage the maintenance of a safe and efficient vehicular and pedestrian system in the Town
	PT-1	<p>It shall be the policy of Council to work closely with the Department of Transportation and Public Works to ensure that the key routes leading to the Town and the Provincially controlled streets within the Town are maintained at the highest possible level. Council shall also ensure that Town owned streets are maintained at a standard which adequately reflects their role and level of use.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall continue to work with the Provincial Department of Transportation and Public Works to monitor the condition of all Provincial roads within the Town and linking the Town to other key destinations. 2. Council shall endeavor to ensure that these roads are maintained to a high standard and receive priority attention by the Province. 3. Council shall maintain all Town owned streets to the highest level possible within local budgetary constraints, with highest priority being placed on streets with highest projected traffic volumes. 4. Council shall continue to facilitate the development and promotion of the Confederation Trail and develop facilities at the terminus of the trail aimed at promoting the Town and its facilities. 		To encourage the maintenance of a safe and efficient vehicular and pedestrian system in the Town
Physical <u>Municipal Services Infrastructure</u>	PS-1	<p>It shall be the policy of Council to provide high quality wastewater collection and treatment services for the present and future built-up areas of the Town, in a manner that is cost-effective over the long term.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall prepare or commission, and then implement a waste water collection master plan. 2. Council shall pursue, in collaboration with the Provincial government, an extension of the Town's boundary, and include within that extension the entire existing and proposed lagoon system. 3. Council shall monitor the quality of the effluent leaving the treatment lagoon and shall consider modifying the facility funding for the completion of Phase II of the lagoon upgrade within five years of the adoption of this Plan. 4. Council shall pursue Phase III of the lagoon upgrade as budget allows, within a 15 year timeframe from the adoption of this Plan. 5. Council shall continue to conduct detailed inspections of the current collection system, establish priorities for repair or replacement and undertake such repair or replacement as budgets permit. 6. Council shall give priority to connecting all existing residents within the 250 day wellfield capture zone, designated as Wellfield Protection Zone A (WPA), to the waste water collection system where such services are available. 	<p>✓ Cleaner Water</p>	To maintain high quality, cost-effective sanitary sewer services and secure long term central water supply services for property owners within the Town

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
		<ol style="list-style-type: none"> 7. Council may consider expansion of the collection system in response to development pressures or in order to facilitate new development, but only as capacity of the system allows and after all existing residents within the 250 day wellfield capture zone, designated as Wellfield Protection Zone A (WPA) are provided service, or there is a plan in place to do so. 8. Council shall encourage the development of vacant lots with access to municipal central sewer services before expanding residential land into unserved areas. 9. Unserved areas of the Town shall be serviced on a priority basis as budgets permit. 10. The Council shall, as budget permits, and before service expansion, integrate backup power for any sewage pumping stations. 11. Council shall pursue opportunities to integrate alternative energy technologies into the municipal wastewater collection and treatment system. 12. Council shall avoid and limit wastewater infrastructure development in areas where it may negatively impact the natural environment and may require additional studies to assess potential impacts in such areas as a condition of development approval. 		
	NEW	<p>It shall be the policy of Council to encourage new development and redevelopment in areas already provided with municipal water and sewer services.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall encourage the development of vacant lots with access to municipal central water and sewer services before expanding residential land into unserved areas. 2. Council shall avoid and limit development in areas where it may negatively impact the natural environment and may require additional studies to assess potential impacts in such areas as a condition of development approval. 	<p>✓ Cleaner Water</p> <p>Reduced GHGs</p>	<p>To ensure an adequate supply of serviced land to accommodate the projected needs of various land uses within the Town for the period of the Plan</p> <p>To maintain high quality, cost-effective sanitary sewer services and secure long term central water supply services for property owners within the Town</p>
	NEW	<p>It shall be the policy of Council to ensure a financially and environmentally sustainable supply of water that meets or exceeds accepted water quality standards.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall encourage the development of vacant lots with access to municipal central water service before expanding residential land into unserved areas. 2. Council shall avoid and limit development in areas where it may negatively impact the natural environment and may require additional studies to assess potential impacts in such areas as a condition of development approval. 3. Council shall ensure that any transfer of central water system responsibilities from the Province to the Town is negotiated in a manner that benefits residents of the Town, is viable for the municipality, and is subject to the system being fully inspected and upgraded as determined by the Town. 	<p>✓ Cleaner Water</p>	<p>To maintain high quality, cost-effective sanitary sewer services and secure long term central water supply services for property owners within the Town</p>
	PS-3	<p>It shall be the policy of Council to work closely with the Department of Transportation and Public Works to ensure that stormwater run-off is managed in a manner which is cost effective and environmentally sensitive and which minimizes risks to public health, safety and private property.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall implement the Storm Water Management Plan for the Town in a timely and cost-effective manner. 2. The Town will work with the Department of Transportation and Public Works to ensure that storm water systems are properly installed and maintained in the Town. 3. No physical changes or infilling of any lot, stream, wetland or water course shall be permitted without the approval of Council and an assessment of any storm water run-off impacts. 	<p>✓ Cleaner Water</p>	<p>To manage storm water run-off in a safe and cost-effective manner</p>
Budget	7.3.1	<p>Council shall strive to maintain stable and affordable property tax and utility rates</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council may investigate and implement municipal tax reform based on changes in the assessed values of properties within Georgetown. 		<p>To maintain affordable and competitive property tax rates and utility rates for all Georgetown property owners</p>
	7.3.1	Council shall not budget for an operating deficit in any fiscal year		
	7.3.1	Any incurred deficit will be addressed as part of the subsequent annual budget		
	7.3.1	Council shall aggressively pursue all options for cost-sharing and maximize assistance from other levels of government		
	7.3.1	Major capital expenditures shall be amortized over an appropriate number of years		
7.3.1	Council shall continue to maintain low permanent staff levels and contract out for specialized services until needs and projected savings			

Policies and Plan Actions				
System	Former policy code	Policies and Plan Actions	Addresses long-term sustainability outcome	Related goal(s)
		warrant further staffing		
	NEW	Council may alter the current fee structure for permits from a flat fee, to a scale based on square footage with a maximum cap.		

Stantec

Integrated Community Sustainability Plan Report Town of Georgetown

Appendices

APPENDIX B
Summary of Stakeholder Interviews

Town of Georgetown ICSP, Municipal Plan and Development Bylaw Review

Record of Public Input

December 18th, 2008 – January 13th, 2009

The following tables provide:

- a categorization of input gathered during the stakeholder interviews conducted by Phil Wood (P. Wood & Associates) and Anne Warburton (Jacques Whitford) on behalf of the Town of Georgetown during the ICSP, Municipal Plan and By-law Development Review process,
- a summary of the Town Hall meeting at which participants discussed a vision for Georgetown,



P. Wood & Associates
Consulting Planners
Charlottetown, Prince Edward Island



Input Gathered During Stakeholder Interviews

Interviewee Group: Georgetown Three Rivers Sportsplex (3 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
Safe	Great school	Keeping the school	Costs of operating Sportsplex (\$10k in energy costs in one month)	Small gas station	Rink needs an energy audit and associated suggestions for improved efficiencies (oil used for hot water and space heat)
	Strong sense of community	Lack of social facilities		Banking service	
	Natural harbour	Population depleting		clinic	
	Victorian homes	More affordable housing needed		Café/deli	
	Strong volunteerism	Volunteerism burn-out		Red Cross Swimming Classes to come back	
				More benches and some garbage cans along the Confederation Trail	
				Outdoor rink (flooding the tennis courts does not work)	
				Kids day camps in Town	



Interviewee Group: Georgetown Volunteer Fire Department (5 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
Small, safe community.	Volunteerism	Some bankers and Real Estate agents from other communities are talking people out of moving to Georgetown.	2011 – truck will need to be recertified (ULC). Cost will be incurred.	Expand library	New fire hall will have both city water and its own well. Right now they have to go to hydrant to fill the tank with water.
	Sense of community	Volunteer burn out	Unusually large fire liabilities for a town of this size (Brudenell, fish plant, Shipyard, Holland College).	Youth Centre – or gathering place and activities for the teens	New fire hall (current hall does not have big enough doors or frontage to properly accommodate equipment). Idea is to use money from the sale of the property left to the town (\$450k) and build next to Maclans.
	Accessibility to water	Province not locating services in Georgetown. (e.g., Kings County Sheriff). Also, heard the Province will be moving the Transportation Office.	\$5k received in their capital budget – not enough.	Since confined space rescue would most likely occur at shipyard, the idea was to get Irving to provide related equipment.	Develop replacement program of phasing in new equipment (e.g., Bunker gear) instead of continuing to let it age at the same rate.
	Walkable	More affordable housing needed.	Bunker gear is \$1,500 per set, and most if not all of theirs is from 1994. Thus, will need updating.	Real Estate Agent in town – who would promote Georgetown	Once new fire hall is built, use the old hall as the Town garage.
		Appearance of affordable housing much better than it used to be, but still in need of improvement (“get rid of chain link fencing” and don’t cluster in one spot.	Town currently paying for garage space – there is no town garage.	Small apartment building could go near where tanks are now – leaving the tank footprint itself as green space.	New fire hall could serve as the ‘disaster center’, in conjunction with Maclans, which could provide kitchen facilities if needed.
	Kings County Mutual Aid Group proved pumping rate which lowers insurance rates of home owners.	“Dollar lots” did a disservice to the image of Georgetown. Still recovering.	No facility to house folks in case of an emergency. Only generator is on a fire truck.	Banking service	Perhaps fire department can sell lock boxes to seasonal property owners so that if there is an emergency, the fire crew can get in with breaking down doors.



Interviewee Group: Georgetown Volunteer Fire Department (5 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
	Potential renovations as Kings Playhouse.	An attractive subdivision should be built to attract residents	Fire department does not have floor plans for the ship yard, fish plant, Brudenell, or any other facility in town.	Clinic – even is just a couple evenings a week.	Quality of Fire Department could be promoted as one of the Town’s assets when attracting business.
	Town currently 90% of the way toward being fully fibre optic.		Accessibility to structures once call is made, is an issue; especially for seasonal properties.	Services such as small gas station (though there are concerns such a thing would hurt Daryl’s)	
			When there is an event at the Playhouse, the fire doors are often blocked. Also, with lack of frontage, getting trucks out can be difficult.	Continue the work of the boardwalk up Main Street. Use Victorian lighting along the way.	
			Fire hydrants have inadequate pressure for fighting fires – so serve only to fill tanks	Bring Confederation Trail right into Town-to old train station. Now you can, because tanks may be gone. (Get land back from Ultramar)	
			Fire fighters need training in confined space rescue. Equipment also needed.	Support full-time recreation and leisure director (Melvin).	
				Town needs design guidelines	
Additional notes:					
<ul style="list-style-type: none"> The Fire Department depends on Montague for the Jaws of Life. There is an opportunity to collaborate with neighbouring communities for additional specialized gear. 90% of the Department’s calls are medical. They know exactly who in Town requires oxygen and who requires power. They are a level 1 EMS. Average age of volunteer is 40. 27 volunteers—17 of which are firefighters and first responders, and 2 of which are purely first responders. 					



Interviewee Group: Kings Playhouse (2 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
Heritage value	School	Aesthetics – design guidelines needed	Playhouse does not receive full-time funding unlike other theaters on the Island. Getting grants takes a lot of time and effort.	Architectural controls	Opportunity to attract artisans. Example communities used was Mahone Bay, NS.
Safety	Reputation is changing – becoming more positive	Getting people to move to town	Need energy audit (2 oil furnaces provide hot water and space heat)	Build a water feature in the middle of the garden	Opportunity to get sponsorship for events. In return, could show a ‘commercial’ of the sponsor before the show.
	Gardens	Middle of the gardens is wet	23 year old building in needs of MUCH repair (all needed repair projects will be listed in Brian’s end of year report)	Support full-time recreation and leisure director (Melvin)	Full time Manager or Artistic Director is needed. Also need ½ time bookkeeper.
	Theater – the milestones of people’s lives happen here. Intimate atmosphere.	Not enough sports and leisure opportunities	The design of the Canteen inhibits movement in the lobby. Very poor layout.	Banking service	Opportunities for Playhouse include: working with Island Playwrights, getting the multi-cultural festival to return, etc.
	New sound and video servicing in Playhouse	Locals aren’t buying up valuable lots as they become available (i.e., waterfront property in town)	Home town entrepreneurial skills need to be fostered/mentored.	Gas station	Plans to expand the foyer out into current parking lot area. (able to use the land as far as the church for building space and new parking space).
	Access to water			Inventory which lots are for sale then list them with a realtor (describes size, location, amenities, characteristics, price, etc.)	



Interviewee Group: Kings Playhouse (2 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
		Need marina		Build marina, and collaboratively promote along with Cardigan and others. Could be prime yachting region.	
Additional notes:					
<ul style="list-style-type: none"> Phase 3 of the Playhouse strategic plan is the construction of a 5,000 sq ft convention centre – Rodd Hotel interested. Brian Pound is interested in developing a 42 unit condo at Parker’s Point when economy improves. He fully expects this to eventually be within the Town boundary. 					



Interviewee Group: Georgetown Town School Staff (multiple attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
Safe	The School – low student teacher ratio	Keeping the School		Older kids need gathering spaces – benches, designated area for ball hockey, tether ball, basketball, etc.	Need a crossing guard (could use older kids as done elsewhere)
Good place to raise little ones	Movies at the Playhouse	Not enough to do for older youth		Some type of youth club	School needs a librarian
Quietness		People need more reasons to come to Town		Bring back community school (arts, crafts, traditional skills) for adults	Put sidewalk from Darryl's to school parking lot.
		Aesthetics – Clean up properties – and deal with vacant properties.		The Town once put a dumpster at the rink and allowed people to clean up their yard and use dumpster at no fee. Do Town clean up again.	Between school and track is all swamp. Build a boardwalk, or two (one from each side door), to connect the school to the track
		Do shore clean up. Also concerned about clam digging – where is it safe to do so and where is it too toxic?		Holland College – could it offer more programs? (especially start in on more programs that would appeal to the female work force)	Have a big 50 th anniversary reunion for the school in summer of 2009
		More housing needed – especially for Holland College students and fish plant workers		Need shoulder on County Road 3 coming into Town for cyclists	Larger sports field needed
		Safety of some housing stock a concern		Town beautification project wanted – more trees and flowers (we miss the Elms)	Middle of track is now a 'dead,' unused space. Could it be used? Perhaps more playground equipment or track and field amenities.
		Making great use of the land where the Ultramar tanks now stand		Confederation Trail needs to be brought into Town and linked with gardens and other spots.	Playground equipment needs to be repaired and added on to



Interviewee Group: Georgetown Town School Staff (multiple attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
		Transportation services for seniors (Does the Rotary bus service seniors in Georgetown?)		Would like more sidewalks	School needs a better design for the bus drop off / pick up area. Currently inefficient.
		Vandalism		Build upon and better promote the Town's Historic walking tour	
		Upkeep of existing features (Wooden train near boardwalk had some nails sticking out of it – needs to be monitored and kept safe)		Gas station	
		Improved signage with in the Town to direct people to restaurants and other amenities		Café / deli	
				Dress up the downtown with old looking lamp posts, cobblestone walks, extension of the boardwalk, etc.	
				In the gardens – how about a Town Clock, and water fountain or other water feature, sculptures, additional plantings, etc.	
				Ferry service in summer months to Montague	



Interviewee Group: Georgetown Housing (5 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
Quiet	Georgetown owns land, and has room to expand	People choose Montague over Georgetown because they can get to a bank and groceries, etc.	Some of the housing has mold issues. Insulation poor. Vapor barriers not tight. Drafty and cold. (Due to poor workmanship initially)	More services (e.g., bank)	Province owns land housing units are on. Should they deed unused land back to the Town? Town could then build on that land.
Strong sense of family and community	More positive attitude than ever	Not enough home-grown entrepreneurs	Need more affordable housing – especially for Holland College and Fish Plant folks; approximately 10 units. Perhaps also 4-plexes	If / when Holland College expands, a residence may be in order, similar to the one in Charlottetown.	Always have one unit moth balled at a time, so that it can be repaired/upgraded in rotation with others.
No fast food places		Developers are not building the kinds of homes people want to buy.		There is room behind the 'dollar lots' for a subdivision	
		Accessibility is an issue. Need to build one-story homes (bungalows)		Offer \$30k lots and then offer subsidies. That way the land is still seen to have value	
		People that work here, sometimes don't live here		Could make better use of school's gym space in summer	
		Dollar lots did a lot of harm in Town's reputation		A recreation and leisure director (idea – could share this person with other towns to make it more affordable)	
		Limited activities for older kids / youth		Amalgamate / extend boundary (at least include Georgetown Royalty and Burnt Point)	
		Not enough employment opportunities in Town.			
		Holland College may be thinking about moving. Offering housing for students may help the College decide to stay.			



Interviewee Group: Georgetown Housing (5 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
Additional notes:					
<ul style="list-style-type: none"> • They don't currently have in an application for expansion • In the last 4 years, \$300k spent. \$100K in maintenance • Currently, 2 vacancies and 1 derelict • Province holds title to property • They think there are 3 more lots available with the land that they have • Single parent families are majority of occupants 					



Interviewee Group: Georgetown Harbour Authority (2 attendees)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
No fast food	Water access	People heading West to find work	Not much land around the port to buy, and thus expand the port itself or port services	Build on experiential tourism	Build Marina.
Good place to raise family	If you want to do something – build a business – the Town will help you	Need more home-grown entrepreneurs. Small and medium sized entrepreneurs.	Runoff is an issue	Clinic – if only a couple days a week	
Strong sense of community	Lack of Town debt. Town in great shape to 'let go' – buy land.	Wharf being undermined by prop tests at Shipyard.			
	The school is heart of community	More opportunities / activities needed for youth.			
	The movies at the Playhouse				
	Tourism potential				
	CAP site, and the current work and workshop offerings of Corey (CUD)				
Additional Notes:					
<ul style="list-style-type: none"> • About 30 boats there now, 24 of which are lobster • 90% of the money to do the repair work to the wharf is federal • Part-time help collects fees from fishing wharf. Fees pay his compensation. • More than 20 people have expressed interested in having space if Georgetown gets a marina 					



Interviewee Group: Lions Service Club (1 attendee)					
What they value about the Town	Town Strengths	Town Challenges/Concerns	Challenges specific to interviewee	Wants/Suggestions	Wants/Suggestions specific to interviewee
Great place to raise kids	School	We live by the cliché 'it pays well for Georgetown.' Why do we have to settle? (\$6 difference in wage between Georgetown and Halifax yards)		Ramp into McKeegan's, making it a bit more accessible. Point made that if this Town is to welcome or accommodate seniors, issues of accessibility has to be addressed.	
safe	Movie night	Teen drinking		Harbour is underutilized	
People look out for each other	Harbour	Vandalism		Clinic	
Not filled with tourist traps	Volunteerism	Volunteers stretched too thin		More major sporting events in rink to enjoy	
		Getting and keeping people in town		Local farmers market	
		Oil companies won't support a gas station here due to low volumes sold		More town festivals and special events (reminisced about hydroplane races, bathtub races, grease pole walks, lobster boat races, triathlons, etc.)	
		Lack of people to support adult recreational leagues		Opportunities for volunteer groups to be coordinated in order to lessen burnout. Could town recreation director also serve as volunteer coordinator?	
Additional Notes:					
<ul style="list-style-type: none"> Club 'living off' \$\$ resulting from sale of old building. Treating funds like an endowment. 					



Town visioning exercise

At a Town Hall Meeting, participants engaged in a group exercise where they asked to complete the following sentences:

1. Our community is . . .
2. We will maintain . . .
3. We aim to become the . . .

This exercise was facilitated in such a way as to collect the groups’ initial thoughts, and then compare to other responses in order to identify similarities and differences. The Table below presents each of the group’s responses to the three posed questions. These responses were then synthesized into one proposed vision statement for Council to review and discuss, with the intent of emerging with 1 clear vision statement shaped via public consultation and adopted formally by Council.

Our community is . . .	We will maintain . . .	We aim to become the . . .
Friendly, safe, positive, interactive, beautiful, resourceful, unique, historic, Kings County capital.	Our positive image, sense of pride, fair-trade, improve on out assets, open for business, our individuality, maintain our community and its beauty, our recreation for our youth and seniors, build our assets.	The focus (the place to be) entertainment capital, fine dining, cultural capital, persistent, safe, irresistible, good steward ships of our land, an attraction, leader of rural development, the friendliest town in PEI, the model for small community schools.
Beautiful, unique, safe, friendly, growing, changing, evolving, building on the past, eye to the future, community spirited.	Historical, integrity, welcoming, spirited, concern for others, uniqueness, economic strengths, educational strengths, environmental beauty.	Destination of Kings County, main island tourist destination, cultural center for Kings County, the best place to live.
Friendly, safe, supportive, family oriented.	Heritage, waterfront beautification, growth, infrastructure.	Prime tourist destination in PEI, artist community.



Proposed Vision for Georgetown

Nestled at the confluence of the Montague, Brudenell and Cardigan rivers on the Northumberland Strait, the Town of Georgetown is a beautiful place that has long been where people, ideas and honest work converge. As the historic seat of Kings County, our unique old Town charm is alive and well, and our sense of community steadfast. Our future is one in which:

- We are stewards of our home; the natural environment which provides for us and the built structures which shelter us.
- We care for people; the health, happiness and peacefulness of our residents and guests.
- We celebrate our heritage and are a cultural destination well-known by artisans and tourists, and much enjoyed by our Island-wide community.
- We foster entrepreneurship by providing support and infrastructure for our deeply rooted natural resource and manufacturing industries, the family-owned shop, institutional services, and home-based businesses. Anything is possible in Georgetown.



Stantec

Integrated Community Sustainability Plan Report Town of Georgetown

Appendices

APPENDIX C
Invitation and Agenda for Town Hall Interviewers



Town of Georgetown

**Please join us
for a
Town Hall Dinner Meeting**

Help Shape Our Future

5:30 – 8:00 pm, January 13th

At the Georgetown Inn

Chowder and rolls will be provided.

(agenda on back)



“Capital of Kings County”



Town of Georgetown

Town Hall Dinner Meeting

Help Shape Our Future

- 5:30 pm What is this project all about?
- 5:45 pm Grab your dinner and let's get started!
- 6:00 pm Defining what we intend to *BE* our vision of the future.
- 6:35 pm Goals – get our your red pen and chart the course.
- 7:10 pm Action planning – prioritize and add to a graffiti wall full of action ideas.
- 7:40 pm Ten minute wrap up.

This session will be hosted by the Town of Georgetown, with the assistance of Phil Wood & Associates, Jacques Whitford, and ADI Limited.



Questions and comments can be directed to the Town of Georgetown's Town Hall:
(902) 652-2924.

"Capital of Kings County"

Stantec

Integrated Community Sustainability Plan Report Town of Georgetown

Appendices

APPENDIX D
Revised Goals and Objectives

Key changes to Georgetown Goals and Objectives

New Goals

- To promote Georgetown as a community that welcomes and celebrates artisans and crafters
- To provide accessible basic health services for our residents and guests
- To foster and provide a culture of lifelong learning
- To foster social interaction and healthy lifestyles

New Objective

- Identify and study boundary extension in collaboration with the province and pursue the best scenario

Significant Revisions to Goals & Objectives

- To encourage responsible waste management – Turned into an objective under a new goal about partnerships
- To strengthen industrial sector – turned into objective under goal about expanding employment opportunities
- To improve the rating of the Fire Department in order to lower insurance costs – removed because it has been accomplished
- To place increased emphasis on the special needs of seniors, youth and the physically and mentally challenged— removed because it is inherently addressed via other policies and plan actions.

Goals and Objectives

* Measures of success, or indicators, are intended to monitor movement towards the goals, and ultimately the vision.

System	Goals and Objectives	Potential Measures of Success
Environment	To minimize emissions of air pollutants and greenhouse gases	<i>Greenhouse gas emissions:</i> Total GHG emissions compared to an established baseline, which include GHGs created from generating electricity, heat/cooling energy, transportation energy for vehicles, and emissions from landfill waste.
	To protect the quality and supply of groundwater and surface water resources in and adjacent to the Town <ul style="list-style-type: none"> • Partner with the Provincial Government to protect and enhance the quality of surface water in the region • In all development permits and development agreements involving construction, require a description of and commitment to erosion control measures to minimize resultant siltation in streams and rivers 	<p><i>Water use - Water supply ratio:</i> An average of the quarterly water use as a percent of an average of the quarterly water supply available (in-stream flow and ground water levels, found at: http://www.gov.pe.ca/envengfor/index.php3?number=1015502&lang=E).</p> <p><i>Environmental Impact Assessment:</i> Percent of new developments (which would result in major water consumption) conducting environmental impact assessments.</p> <p><i>Water Quality:</i> percent of testing days where drinking water quality test results are out of compliance with the standards set by the Government of PEI</p> <p><i>Adopted ground water protection measures:</i> Percent of businesses, industry and government organizations in Georgetown who have adopted ground water protection measures that meet or exceed regulation standards.</p> <p><i>Effluent Quality:</i> number of days where effluent (water leaving the waste water plant) test results are out of compliance with the permit standards.</p> <p><i>Production Wells:</i> Percent of production wells that comply with current applicable regulations.</p> <p><i>Shore Litter:</i> Weight of waste collected at annual shore clean-up day, divided by km of shore cleaned and shown as a percentage.</p>

System	Goals and Objectives	Potential Measures of Success
	To learn about and prepare for anticipated changes to the climate and potential impacts	<i>Vulnerability Assessment and Adaptation Plan:</i> An inventory of whom and what in Georgetown is at risk from potential climate change impacts, and a plan to mitigate risk to the extent possible.
	To Protect existing trees in the Town and include tree planting in Town beautification efforts	<i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live. <i>Georgetown Atmosphere:</i> Average visitor satisfaction with the atmosphere and ambiance of Georgetown can be captured with a seasonal visitor survey.
Economy	To protect the viability of the Town's fishing industry	<i>Employment by Sector:</i> Percent of Georgetown residents employed in each sector (Sectors may include: Tourism, Fishing, Health, Education, and others)
	To maintain the viability of the Georgetown Wharf	<i>Docking Rates:</i> Recorded number of dock users, organized by category (category may include: recreational, shipping industry, fishing industry, tourism).
	To expand commercial services <ul style="list-style-type: none"> • To encourage co-operative planning and promotion between the Town, local businesses and business interests in the region 	<i>Business License:</i> Compares the total number of new licenses, renewals, and non-renewed business licenses. <i>Partnerships:</i> Number of partnerships Council has, organized by category (categories may include, but are not limited to: other municipalities, industry, and levels of government).
	To capitalize on the Town's tourism potential <ul style="list-style-type: none"> • Increase the number of local tourism attractions and strengthen tourism services • Promote the Town as a tourism destination with unique historical character, a beautiful setting and a flourishing arts community. 	<i>Visitor Number:</i> Estimated total visitor counts in Georgetown, estimating the number of day visitors, second home owners, and overnight visitors. <i>Georgetown Atmosphere:</i> Average visitor satisfaction with the atmosphere and ambiance of Georgetown can be captured with a seasonal visitor survey. <i>Cultural Opportunities:</i> Average resident satisfaction with the selection of arts, culture and heritage offerings (films or slideshows, live music/concerts, live theatre, dance or literary events, art galleries, art displays, museums or heritage displays) in Georgetown.

System	Goals and Objectives	Potential Measures of Success
		<i>Business License:</i> Compares the total number of new licenses, renewals, and non-renewed business licenses.
	<p>To increase the Town’s assessment base</p> <ul style="list-style-type: none"> • Expand the commercial property tax base of the Town • Promote the Town as a residential location • Identify and study boundary extension scenarios in collaboration with the Province, and pursue the boundary extension deemed best for the community and surrounding areas 	<p><i>Business License:</i> Compares the total number of new licenses, renewals, and non-renewed business licenses.</p> <p><i>Housing Starts:</i> Compare the total number of housing starts to the historical trend.</p>
	<p>To maintain affordable and competitive property tax rates and utility rates for all Georgetown property owners</p>	<i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.
	<p>To expand and diversify local employment opportunities</p> <ul style="list-style-type: none"> • Work with industries in the Town and key stakeholders to identify ways in which the Town could support and strengthen the local industrial sector • Identify and promote locations in Town where future small-scale industrial development can be accommodated with existing municipal service infrastructure, and is compatible with existing and future residential and commercial development, and traffic patterns • Develop a boundary extension scenario which identifies opportunities for large-scale industrial development. 	<p><i>Industrial Area:</i> Percent of area within Georgetown’s boundaries used for industrial purposes.</p> <p><i>Industrial Development Approvals:</i> Number of new industrial developments that Council approves annually.</p>

System	Goals and Objectives	Potential Measures of Success
	<p>To provide vital institutional services and facilities</p> <ul style="list-style-type: none"> Expand upon the variety of institutional facilities in the Town Maintain the architectural character and provision of services of vital institutions 	<p><i>Institutional Compliance:</i> Percent of institutional facilities who accommodate barrier free design.</p> <p><i>Institutional Development or Redevelopment Approvals:</i> Number of new institutional developments or permits for improvements that Council approves annually.</p>
	<p>To promote Georgetown as a community that welcomes and celebrates artisans and crafters</p>	<p><i>Cultural Opportunities:</i> Average resident satisfaction with the selection of arts, culture and heritage offerings (films or slideshows, live music/concerts, live theatre, dance or literary events, art galleries, art displays, museums or heritage displays) in Georgetown.</p> <p><i>Georgetown Atmosphere:</i> Average visitor satisfaction with the atmosphere and ambiance of Georgetown can be captured with a seasonal visitor survey.</p> <p><i>Partnerships:</i> Number of partnerships Council has, organized by category (categories may include, but are not limited to: other municipalities, industry, and levels of government).</p>
	<p>To engage in partnerships and / or collaborate when doing so would help to make best use of municipal resources, and /or provide a direct benefit to Town residents.</p>	<p><i>Partnerships:</i> Number of partnerships Council has, organized by category (categories may include, but are not limited to: other municipalities, industry, and levels of government).</p>
<p>Social and/cultural</p>	<p>To preserve and enhance the unique historic, small town character of Georgetown</p> <ul style="list-style-type: none"> Protect the historical character and external appearance of homes in residential neighbourhoods¹ 	<p><i>Design Guideline Use:</i> Percent of renovations and new developments in compliance with the Town Design Guidelines and / or supportive of related policy and plan actions.</p>

¹ Specific architectural periods and styles of interest include (but are not limited to) Victorian Architecture 1840-1900, buildings representing the Arts and Crafts Movement in Architecture 1860-1900, Classical Revival Architecture.

System	Goals and Objectives	Potential Measures of Success
	To provide easily accessible basic health services for our residents and guests	<i>Clinic Opportunities:</i> Average resident satisfaction with access to medical aid in Georgetown and surrounding areas.
	To encourage the preservation and enhancement of the Town’s historic buildings and streetscapes	<p><i>Design Guideline Use:</i> Percent of renovations and new developments in compliance with the Town Design Guidelines and / or supportive of related policy and plan actions.</p> <p><i>Georgetown Atmosphere:</i> Average visitor satisfaction with the atmosphere and ambiance of Georgetown can be captured with a seasonal visitor survey.</p> <p><i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.</p>
	To foster and provide for a culture of life-long learning <ul style="list-style-type: none"> • Within municipally supported recreational and leisure opportunities, provide programs that stimulate the mind as well as the body 	<p><i>Learning Opportunities (Adult):</i> Average resident satisfaction (18+) with their personal opportunities for formal (post secondary schools and other organizations offering accredited courses in Georgetown and surrounding areas) and informal learning opportunities (speakers, luncheons, and dialogue events).</p> <p><i>Learning Opportunities (Child):</i> Average parent satisfaction with their children’s (<18) opportunities for formal and informal learning opportunities.</p>
	To create and promote a community climate that fosters a sense of security, stability and prosperity	<p><i>Sense of Belonging:</i> Percent of community members who self-report a strong or very strong sense of belonging to the community of Georgetown</p> <p><i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.</p>
	To foster social interaction and healthy lifestyles for all residents in the Town <ul style="list-style-type: none"> • Maintain and improve the current recreation programs and facilities in the Town • Continue to foster volunteer participation in all aspects of recreational programming 	<p><i>Clinic Opportunities:</i> Average resident satisfaction with access to medical aid in Georgetown and surrounding areas.</p> <p><i>Volunteer Rates:</i> Percent of population who volunteer more than 20 hours in a year</p> <p><i>Recreation Opportunities:</i> Average resident satisfaction with opportunities for physical recreation in Georgetown (can be organized</p>

System	Goals and Objectives	Potential Measures of Success
	<ul style="list-style-type: none"> • provide recreational and leisure opportunities for all ages and abilities, with emphasis placed on seniors, youth, and the mentally and physically challenged • Develop an indicator to help determine an appropriate municipal budget allocation for recreation and leisure services • Provide active play spaces throughout the Town, within easy and safe access of all residential neighbourhoods • Foster and provide coordinating services for volunteerism in the Community • Acknowledge and celebrate the vital role played by volunteers in the Town 	<p>by demographic).</p> <p><i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.</p>
	<p>To provide a variety of housing opportunities to meet various socio-economic needs</p> <ul style="list-style-type: none"> • Provide differing housing types in multiple price ranges² 	<p><i>Housing Affordability:</i> Proportion of residents spending more than 30% of their gross annual income on housing. Housing costs include rent or mortgage payments, water, energy and taxes minus any rental income per year.</p> <p><i>Housing Density:</i> Average housing units per town lot.</p> <p><i>Existing affordable housing:</i> Percent of housing units in Georgetown categorized as affordable housing (dependant on average Georgetown household income).</p>

² Acknowledging five different price ranges as prescribed by the Canadian Mortgage and Housing Corporation for Prince Edward Island in document 64135, Housing Now—Atlantic. <https://www03.cmhc-schl.gc.ca/b2c/b2c/init.do?language=en&shop=Z01EN&areaID=000000056&productID=000000056000000001>; (>\$80K / \$80K-\$119,999 / \$120-\$179,000 / \$180k-\$249,999K / \$250k +)

System	Goals and Objectives	Potential Measures of Success
Physical	<p>To create and maintain a safe, efficient, stable and visually appealing residential environment</p> <ul style="list-style-type: none"> • Adopt residential development standards which address safety, resource efficiency, aesthetic appeal, land use compatibility and the facilitation of healthy lifestyles • Define within municipal bylaw, nuisances related to noise, vibration and harsh lighting • Establish minimum maintenance standards and the control of unsightly premises 	<p><i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.</p> <p><i>Community Trust:</i> Percent of community members who feel that most other people in Georgetown can be trusted.</p>
	<p>To collaborate with and continue to support the Fire Department for the provision of fire and medical services.</p> <ul style="list-style-type: none"> • Work with the Fire Department to develop or support a replacement program for Bunker gear and essential firefighting equipment. • Partner with neighbouring communities to share services and equipment and maximize resources as appropriate, in a manner that optimizes safety of all residents. 	<p><i>Quality Inventory:</i> Inventory and monitor the quality of all Bunker gear and firefighting equipment.</p> <p><i>Partnerships:</i> Number of partnerships Council has, organized by category (categories may include, but are not limited to: other municipalities, industry, and levels of government).</p>
	<p>To establish a plan for future development which maximizes infrastructure efficiency and minimizes potential land use conflicts</p> <ul style="list-style-type: none"> • Use the Town’s publicly owned land base for housing development 	<p><i>Development Footprint:</i> Proportion of land in Georgetown that is developed.</p> <p><i>Effluent Quality:</i> number of days where effluent (water leaving the waste water plant) test results are out of compliance with the permit standards.</p> <p><i>Waste Water Collection:</i> Percent of residents within the 250 Day WFP zone connected to the waste collection system (where service available).</p>

System	Goals and Objectives	Potential Measures of Success
		<p><i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.</p> <p><i>Noise Complaints:</i> Total number of noise complaints filed with Town Hall, categorized by type. (Types include: transport, industrial, and neighbourhood).</p>
	<p>To ensure an adequate supply of serviced land to accommodate the projected needs of various land uses within the Town for the period of the Plan</p>	<p><i>Vacant lots:</i> Percent of serviced lots in Georgetown that are vacant.</p> <p><i>Development Footprint:</i> Proportion of land in Georgetown that is developed.</p>
	<p>To encourage the maintenance of a safe and efficient vehicular and pedestrian system in the Town</p> <ul style="list-style-type: none"> • Maintain a high standard of maintenance on approach routes to the Town • Maintain a high standard of maintenance on all municipally owned streets • Maintain smooth and safe roads connecting to the Georgetown Wharf • Plan for and implement the development of a pedestrian circulation system in the Town • Provide connections between Town key features, a pedestrian circulation system, and the Confederation Trail • Minimize safety and noise concerns related to truck traffic 	<p><i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.</p> <p><i>Sidewalk availability:</i> Percent of road length with associate sidewalk.</p> <p><i>Recreation Opportunities:</i> Average resident satisfaction with opportunities for physical recreation in Georgetown (can be organized by demographic).</p> <p><i>Traffic accidents:</i> Number of traffic accidents per year.</p>

System	Goals and Objectives	Potential Measures of Success
	<p>To maintain high quality, cost-effective sanitary sewer services and secure long term central water supply services for property owners within the Town</p> <ul style="list-style-type: none"> • Provide for the special servicing needs of industrial users, where those needs can be realistically met by the Town's existing infrastructure 	<p><i>Water Quality:</i> percent of testing days where drinking water quality test results are out of compliance with the standards set by the Government of PEI.</p> <p><i>Central Water System:</i> Percent of residents within the 250 Day WFP zone connected to the central water system.</p>
	<p>To manage storm water run-off in a safe and cost-effective manner</p>	<p><i>Water Quality:</i> percent of testing days where drinking water quality test results are out of compliance with the standards set by the Government of PEI.</p>
	<p>To encourage the maintenance of a high standard of physical appearance for all properties in the Town</p>	<p><i>Resident Satisfaction:</i> Average resident overall satisfaction with Georgetown as a place to live.</p> <p><i>Design Guideline Use:</i> Percent of renovations and new developments in compliance with the Town's Design Guidelines.</p> <p><i>Georgetown Atmosphere:</i> Average visitor satisfaction with the atmosphere and ambiance of Georgetown can be captured with a seasonal visitor survey.</p>

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Integrated Community Sustainability Plan Report Town of Georgetown

Appendices

APPENDIX E
Key Amendments to Improve Sustainability in the Official Plan

Key Amendments to Improve Sustainability in the Official Plan

System	Summary of Amendment or Additions to Policies and Plan Actions
Governance	<p>One of the inherent values of sustainable planning is that everyone has a voice. Although the Planning Act states that an Official Plan must be reviewed every 5 years, and there are requirements for public consultation as part of that review, Council expressed their commitment to open and transparent communication with all residents and stakeholders at all times as the community strives to improve upon its resiliency and sustainability.</p> <ul style="list-style-type: none"> • <u>Plan Action:</u> <ul style="list-style-type: none"> A. The Town will maintain open and transparent communication with all residents and community organizations while implementing and reviewing this Plan. <hr/> <p>Working in harmony with natural systems is critical to sustainability. So too is working in harmony with area and regional neighbours when collaborative efforts can enable the Town to protect and enhance resources, be they natural, financial, human or physical.</p> <ul style="list-style-type: none"> • <u>Plan Action</u> <ul style="list-style-type: none"> A. Consider, as a condition of future cost-sharing or other financial assistance with physical infrastructure or a service, whether the relevant authority, commission or carrier demonstrates that its proposed plans support the specific policies of this Plan. B. Council will assume a leadership role, forming strategic collaborations between government levels and with community organizations, setting mutual development and investment priorities for effectively investing in the arts and culture sector. C. It shall be the policy of Council to partner with Provincial departments and neighbouring municipalities to promote solid waste reduction, re-use and re-cycling and to ensure the continued management of solid waste in a financially and environmentally appropriate sustainable manner.
Environment	<p>A community's sustainability is defined not only by the cumulative impact of how government and residents manage their resources and behaviours on a daily basis, but also in how they prepare for and respond to environmental challenges, anticipated and otherwise. Knowing that Prince Edward Island is vulnerable to a suite of impacts due to human-induced climate change, the Town has incorporated into their renewed Plan, a commitment to begin addressing climate change through both mitigation and adaptation efforts.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ul style="list-style-type: none"> A. It shall be the policy of council to collaborate with the Province of Prince Edward Island, other municipalities, and / or non-government organizations for the purposes of learning about, engaging professional services for, and

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>planning and implementing a climate change adaptation program.</p> <p>B. It shall be the policy of Council to support initiatives which result in the reduction of greenhouse gas emissions.</p> <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council may develop, or commission the development of a baseline inventory of municipal and or community greenhouse gas emissions. 2. Council shall support initiatives which reduce the consumption of fossil fuels through improved systems and operational efficiencies, conservation, fuel switching, and/or the promotion of behavioral change. 3. Council shall investigate the feasibility of opportunities to integrate renewable energy and/or energy storage technologies within municipal infrastructure systems or municipally owned facilities. 4. Council will encourage and support industries and commercial ventures within Town that pursue district heating, cogeneration, or waste heat recovery. <p>C. It shall be the policy of Council to investigate and support the incorporation of alternative energy technologies and infrastructure within the Town’s jurisdiction when such incorporation would result in direct benefits to a Town citizen(s), and /or results in the avoidance or reduction of greenhouse gas emissions.</p> <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council may engage the help of professionals to assess potential impacts of an alternative energy technology or related infrastructure. 2. Council may engage the help of professionals to assess the potential energy capacity of various forms of alternative energy available within an area or at a site within the Town’s jurisdiction. 3. Council may develop standards regulating any nuisance or potential harmful aspect of alternative energy technologies of any scale. 4. Council may develop and / or support programs and initiatives that increase citizen’s knowledge of and access to alternative energy technologies for space or water heating, or electricity generation. 5. Council may seek to replace or offset the municipality’s current electrical load and / or heating load with locally generated forms of alternative energy.
	<p>Georgetown, like all of PEI, is reliant on groundwater for its drinking water supply. While policy has been in place to protect the quality of groundwater, it did not lack specificity. To better guide the municipality toward ensuring a sustainable supply of drinking water, the Town has instituted a Wellfield Protection designation, enabling the Bylaw to regulate uses within such designated land.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ol style="list-style-type: none"> A. Council shall designate an area to which provisions may be implemented and enforced for the protection of the Wellfield. B. Council shall establish Wellfield Protection (WFP) Zones within land designated for Wellfield Protection. The delineation of the Town’s WFP zones shall be defined by the Town’s Wellfield Protection Plan to minimize the

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>potential for groundwater contamination and protect the Town water supply. The Town's Wellfield Protection Plan identifies time-dependent capture zones which are surface and subsurface areas surrounding the wellfield through which contaminants are reasonably likely to move toward and reach the wellfield in a given amount of travel time.</p> <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall define within the Town's Zoning and Subdivision Bylaw (Development Bylaw) specific controls on land use within three WFP zones: Zone A, Zone B, and Zone C. These three zones shall correspond with capture zones delineated by the Town's Wellfield Protection Plan. The 250 day capture zone as defined by the Town's Wellfield Protection Plan shall be Zone A, the 25 year capture zone shall be Zone B, and 50 year capture zone shall be Zone C. The degrees of protection cascade from Zone A (most protected) to Zone C (lesser degree of protection). Therefore, if an activity is explicitly allowed in one Zone, it will also be allowed in the Zones cascading outward (subsequent Zones). Likewise, if an activity is disallowed in one Zone, it will be disallowed in the Zones cascading outward (subsequent Zones). 2. All unused wells shall be appropriately capped in order to reduce risks to groundwater. 3. The Town will seek to acquire vacant commercial and agricultural properties within the WFP zones, as defined by Georgetown's Wellfield Protection Plan. 4. Council may identify literature on water conservation, safe disposal of household (and industrial) wastes and other information pertaining to the protection of the water supply and make it available to residents, business operators and property owners. 5. A plan will be developed and implemented to improve the security around operational wellheads, including the provision of appropriate signage. 6. A Wellfield Protection Advisory Committee consisting of municipal and provincial representatives, as well as interested stakeholders, may be established by Council. 7. The Town shall work with the Province to conduct or commission a field survey within the WFP zones to document agricultural practices, petroleum storage tank construction and fuel handling procedures, and to determine the status of any existing or former wells and on-site sewage disposal systems. 8. The Town shall work with the Province so that any eventual municipal boundary extension encompasses all properties delineated within the Town's Wellfield Protection Plan as capture zone boundaries (250 day, 25 year and 50 year zones), and any such extension and/or amendment to the Official Plan to accommodate growth, must have regard to the following: <ol style="list-style-type: none"> a) an assessment (submitted in a written report) by a qualified hydrogeologist or hydrogeological engineer, of the current yield of existing wells or wellfield, and ensure that development potential is contained within the sustainable operating capacity of the water supply system; and b) an assessment (submitted in a written report) by a qualified hydrogeologist or hydrogeological engineer, of the risk of contamination of the groundwater supply or over-consumption inherent in changing from one land use designation to another.

System	Summary of Amendment or Additions to Policies and Plan Actions
	<ol style="list-style-type: none"> 9. Until the time at which the entire WFP capture zone boundaries are within the Town's jurisdiction, the Town will work with the Province to control land uses within the WFP Area in order to minimize risks to groundwater. 10. The Town shall work with the Province to ensure that appropriate safety controls are present for all oil tanks within the WFP zones. 11. The Town shall work with the Province to acquire funding to implement inspections and monitoring services for the long-term as identified in the Town's Wellfield Protection Plan in order to mitigate present and future risks to water quality. 12. The Town shall work with the Province to ensure that production wells comply with current applicable regulations. 13. Simultaneously to an Official Plan review, Council will conduct a review of the Town's Wellfield Protection Plan. 14. Council may work with a qualified professional to confirm, and/or more specifically delineate, and/or extend the location of Wellfield protection capture zone boundaries. 15. Council shall work with qualified hydrogeologists to monitor the downgradient water quality associated with all cemeteries located within any of the Wellfield Protection zones. 16. Council may investigate the re-location of municipal wells for improved long-term protection and sustainability.
Economy	<p>Sustainability goals and initiatives have to take into account basic human needs. One such need is for shelter. Georgetown is characterized by low-density housing, and the community desires that that remain a dominant characteristic into the future. Nonetheless, they aim to intensify density in a core area, while simultaneously addressing a shortage of dwelling units and the need to accommodate people with special needs.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ol style="list-style-type: none"> A. It shall be the policy of Council to work with the private sector and other levels of government to increase residential subdivision and development activity in the Town. Council shall also initiate a marketing campaign to promote Georgetown's qualities as a residential location. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall encourage residential development on vacant Town owned land in the appropriate zones as defined within Development Bylaw. 2. Council shall look to identify private sector partners to facilitate housing development in the Town. 3. Council shall request that the Georgetown Housing Corporation either immediately develop the balance of its residential land holdings in the Town or transfer ownership to the Town. 4. Council shall support the development of a descriptive inventory of available land in Town for the use of promoting and facilitating development opportunities to potential residents, realtors, developers, and other parties. 5. Council shall initiate a broad based promotional campaign aimed at attracting new residents to the Town.

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>6. Council shall work with the Georgetown Housing Corporation or other interested stakeholders to develop enough affordable housing to meet current needs and near-future projected demands.</p> <p>7. Council shall ensure that drainage issues on vacant lots within zones allowing for residential use are adequately addressed within a stormwater management plan and its implementation.</p> <p>B. It shall be the Policy of Council to encourage the Georgetown Housing Corporation and all other developers to provide a variety of dwelling choices, to accommodate a range of socio-economic needs and physical abilities.</p> <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall monitor and assess whether an appropriate amount of barrier free design dwellings exist given the needs of the current and forthcoming citizen demographic, and when needed, encourage the development of barrier free design homes on serviced lots. 2. Council shall collaborate with Holland College and local industries to address the housing needs of current and future students and/or workers. 3. Council shall support in its Development Bylaw, provisions for the allowance of single family detached dwellings, duplex or semi-detached dwellings, row or townhouse dwellings, mini-homes, and apartments, in order to provide a financial and physical variety of dwelling choices. <p>The sustainability of natural resource industries, such as fishing, has been under intense pressure for years. Georgetown is historically a fishing community. In an effort to begin to address the sustainability of local fish stocks and related industry, the Town added the following Plan actions to an existing policy:</p> <ul style="list-style-type: none"> • <u>Policy</u> <ol style="list-style-type: none"> A. It shall be the policy of Council to maintain the viability of Georgetown as a fishing community. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall continue to work with local fishermen, Georgetown Port Inc., regional development agencies and other stakeholders to maintain a high standard of structural quality at fishermen’s wharves within Georgetown. 2. Council shall work with local fishermen, and Georgetown Port Inc. to provide adequate security for fishing vessels and gear. 3. Council shall maintain a regular dialogue with local fishermen, and Georgetown Port Inc. to ensure that fishing interests are adequately taken into account in the long term management and development of the Town. 4. Council shall encourage and support the local fishing industry in efforts to collaborate with government and/or academic institutions for research and development activities related to the future health of water-based resource industries. 5. Storage of fishing vessels and gear shall be made a permitted use in all zones in accordance with relevant Bylaw.

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>To encourage the ability of more residents to have quality housing close to where they work or are schooling, the Town has introduced an accessory apartment policy with related Bylaw. This new opportunity will also address the desire to provide a greater variety of housing choices and costs, which will help people of all demographics.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ul style="list-style-type: none"> A. It shall be the policy of Council to permit the addition of an accessory apartment to any single family dwelling provided that the exterior of the residence retains an appropriate single family appearance. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ul style="list-style-type: none"> 1. The Development Bylaw shall permit the addition of an accessory apartment to any single family dwelling provided that adequate parking spaces are provided, the apartment has safe fire exits and meets all requirements of the fire marshal, and the exterior of the residence retains any appropriate single family appearance.
	<p>Allowing in-home occupations, with provisions, will help Georgetown maintain its character, while also allowing for citizens to work or share their expertise in the most efficient and affordable manner possible. Drawing from the wisdom of days gone past, Georgetown realizes that in-home occupations are a small but not insignificant key to the community’s sustainability.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ul style="list-style-type: none"> A. Council shall permit a range of in-home occupations in residential areas, provided there is no significant negative impact on adjacent properties or the immediate neighbourhood. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ul style="list-style-type: none"> 1. The Development Bylaw will set out standards for home occupations, which limit potential residential conflicts such as noise, hours of operation, square footage, number of employees, parking, signage, physical changes to the structure and any other factors which may represent an impediment to the safety, convenience or enjoyment of neighbouring residents. B. It shall be the policy of Council to permit the operation of small scale bed and breakfast establishments in all residential zones, provided they have no negative effects on the surrounding neighbourhood. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ul style="list-style-type: none"> 1. The Development Bylaw shall permit the operation of “bed and breakfast” establishments in all residential zones provided that they are limited in terms of size, signage, parking, dining facilities and that the overall visual appearance of the building and character of the neighbourhood is not negatively affected.
<p>Social and Cultural</p>	<p>Georgetown’s history—from its traditional grid layout to the historically noteworthy politicians and artisans who once called it home—remains core to what citizens value about their town today. Protecting, enhancing and celebrating this heritage, is a means by which citizens mold their sense of place. This simultaneously increases the appeal of the Town to artisans, tourists and potential residents, thus bolstering the Town’s sustainability.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ul style="list-style-type: none"> A. It shall be the policy of Council to encourage and support initiatives which protect, enhance and showcase Georgetown’s heritage assets.

System	Summary of Amendment or Additions to Policies and Plan Actions
	<ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council may work with property owners, community groups, provincial and federal agencies to identify and enhance the significant heritage residences, municipally owned buildings, or institutions within the Town. 2. Council may support an advisory committee for the guidance of efforts related to, identifying and enhancing the significant heritage residences, municipally owned buildings, or institutions within the Town. 3. The GADC and other groups will be encouraged to purchase and upgrade vacant heritage structures. B. It shall be the policy of Council to encourage the enhancement of historically significant streetscapes in the Town. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Infilling on heritage streetscapes will be encouraged to be developed in a sensitive manner which will compliment rather than detract from our historic buildings. 2. It shall be the policy of Council to continue to actively promote beautification efforts in the Town. 3. Council shall preserve trees on Town property and shall generally encourage the protection and planting of native trees as part of the consultation process on development applications. 4. Council will actively support the efforts of the Georgetown Beautification Society and generally promote planting of native trees, flowers and ornamental shrubs in the Town. 5. Council may establish a Heritage advisory committee. 6. Council may encourage, via a Heritage advisory committee, architectural guidelines and targets for implementation for heritage properties and streetscapes. 7. Council shall support efforts to maintain unique architectural features and essential services associated with existing institutions in Town. 8. Council shall work with the Georgetown Beautification Society to develop a coordinated tree planting program on both public and private property. 9. Council shall host an annual clean up day for the Town, and support initiatives which facilitate participation, such as the provision of a dumpster in a central location for the convenience of residents.

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>The concept of supporting lifelong learning as a sustainability goal was presented at Georgetown’s ICSP Town Hall meeting. The motivation behind this was to show how central education is to the values Georgetown residents hold dear about their town. Their fondness for the Georgetown school as central to what makes Georgetown a great place to raise a family, is augmented for their support and appreciation for Holland College. As well, citizens recognize lifelong learning as a means by which to maintain a valuable workforce, stay healthy, and enrich life experiences.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ul style="list-style-type: none"> A. It shall be the policy of Council to pursue and support opportunities for the lifelong learning and social interaction of its residents. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council will encourage Holland College to expand its programming in the Town. 2. Council may support the efforts of interested stakeholders and/or the Recreation and Leisure Director to pursue offerings via Community School, and may consider doing so in collaboration with neighbouring communities. 3. It shall be the policy of Council to promote voluntarism in the Town and to more adequately acknowledge the vital role played by volunteers in the day- to- day life of the Town. 4. Council may prepare and adopt a Volunteer Development Strategy. 5. Council shall expand efforts to recognize the invaluable contribution of the Town’s volunteers and shall initiate activities such as a “volunteer recognition day”. 6. Council may direct the Recreation and Leisure Director to play a role in supporting and coordinating volunteer activities as needed. <p>The serene and attractive setting Georgetown offers lends well to its strengthening reputation as a center for arts and culture. Led largely by the by the long-time institution of the Kings Playhouse, the community sees fostering this it arts and culture personality as a means of not only improving the quality of life for residents and guests, but also attracting tourists and potential future residents.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ul style="list-style-type: none"> A. It shall be the policy of Council to recognize the importance of arts and culture in Georgetown as a defining feature of the Town’s history and future, and to support arts and culture through strategic investments, partnerships, and Council decisions and activities. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council will seek to integrate cultural infrastructure into other projects and initiatives. 2. Council shall give consideration to arts and culture within all political and administrative agendas to ensure the integration of this community strength within decision making. 3. Council will interpret ‘arts and cultural’ in a holistic manner, expanding the view beyond the traditional focus to include not only arts and heritage-related activities, but also Town design, leisure, and history. All the pillars of culture will be embraced and developed. 4. Council shall support initiatives to showcase the Town’s art and cultural assets, and enliven public spaces through good community design, the development of an arts and cultural tourism

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>industry, and hosting major events.</p> <ol style="list-style-type: none"> 5. Council shall support the integration between Recreation and Cultural Service Delivery. 6. Council shall draw on the expertise and perspectives of citizens actively participating in and/or contributing to the arts and cultural sector in the community to ensure Council decisions are aligned with the community’s vision and momentum regarding the development of an arts and cultural tourism industry. 7. Council shall encourage local service clubs, church groups, etc. to actively pursue and promote local activities such as lobster suppers, craft fairs, garden parties, heritage days, fishing and boating regattas, nature walks, etc. <p>Georgetown’s previous plan had the goal “to foster social interaction and healthy lifestyles for all residents for the Town.” This excellent goal has been built upon within a suite of new policies and related plan actions, including a policy that specifically speaks to the need for recreation and leisure services. The health and happiness of citizens is an underlying positive symptom of a community that has the spirit and sense of neighborliness to overcome challenges while maintaining a sense of character; thus improving the chances for a more sustainable future.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ol style="list-style-type: none"> A. It shall be the policy of Council to develop and maintain recreation and leisure programs and facilities that meet the needs of Town residents in a cost effective manner. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council may prepare and implement a Parks and Facilities Plan. 2. Council shall maintain the Town’s two ball diamonds. 3. Council may upgrade the soccer facility. 4. Council shall seek to acquire and develop a new park on the former C.N.R. property on Kent Street which will include expanded recreational facilities such as basketball courts and tennis courts. 5. Council shall support the efforts of the Rink Committee to continue to make repairs and improvements to the Three Rivers Sportsplex. 6. Council shall develop and ensure the continued maintenance of safe playground areas adjacent to all residential neighbourhoods. 7. Council may support recreation organizations in the Town by providing funding and work space for a Recreation and Leisure Director. 8. Council shall continue to provide funding for a full time Recreation and Leisure Director. 9. Council may continue to work with the Recreation and Leisure Director to identify and support the Georgetown recreation and leisure opportunities specific multiple targeted demographics, with specific attention to youth and seniors.
Physical	<p>Financial sustainability, environmental sustainability, and citizen health are three inherently interwoven aspects of a municipality’s provision of central services. With the intent of helping to ensure the Town can afford the operation and maintenance of a quality water and sewage collection and treatment system, the Town is assertively looking to maximize systems efficiencies through controlling the Town’s settlement pattern. Given the nature of the Town’s geology, topography and reliance on groundwater for all</p>

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>drinking water, attention to central services is critical to the Town's sustainability.</p> <ul style="list-style-type: none"> • <u>Policy</u> <ul style="list-style-type: none"> A. It shall be the policy of Council to provide high quality wastewater collection and treatment services for the present and future built-up areas of the Town, in a manner that is cost-effective over the long term. <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall prepare or commission, and then implement a waste water collection master plan. 2. Council shall pursue, in collaboration with the Provincial government, an extension of the Town's boundary, and include within that extension the entire existing and proposed lagoon system. 3. Council shall monitor the quality of the effluent leaving the treatment lagoon and shall consider modifying the facility funding for the completion of Phase II of the lagoon upgrade within five years of the adoption of this Plan. 4. Council shall pursue Phase III of the lagoon upgrade as budget allows, within a 15 year timeframe from the adoption of this Plan. 5. Council shall continue to conduct detailed inspections of the current collection system, establish priorities for repair or replacement and undertake such repair or replacement as budgets permit. 6. Council shall give priority to connecting all existing residents within the 250 day wellfield capture zone, designated as Wellfield Protection Zone A (WPA), to the waste water collection system where such services are available. 7. Council may consider expansion of the collection system in response to development pressures or in order to facilitate new development, but only as capacity of the system allows and after all existing residents within the 250 day wellfield capture zone, designated as Wellfield Protection Zone A (WPA) are provided service, or there is a plan in place to do so. 8. Council shall encourage the development of vacant lots with access to municipal central sewer services before expanding residential land into unserved areas. 9. Unserved areas of the Town shall be serviced on a priority basis as budgets permit. 10. The Council shall, as budget permits, and before service expansion, integrate backup power for any sewage pumping stations. 11. Council shall pursue opportunities to integrate alternative energy technologies into the municipal wastewater collection and treatment system. 12. Council shall avoid and limit wastewater infrastructure development in areas where it may negatively impact the natural environment and may require additional studies to assess potential impacts in such areas as a condition of development approval.
	<p>Providing for active transportation is a well-recognized strategy for improved sustainability. Georgetown's grid layout and size grant it the good fortune of being a walkable community. The Town intends to keep it this way. As well, they aim to build upon their connection to the Confederation Trail, roadways and watercourses is such as way as to maximize opportunities for sport and leisure, as well as travel between communities.</p> <ul style="list-style-type: none"> • <u>Policy</u>

System	Summary of Amendment or Additions to Policies and Plan Actions
	<p>A. It shall be the policy of Council to maintain a safe system for active transportation, focusing on walking and cycling.</p> <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall prepare a plan identifying priority locations for sidewalk expansion. 2. Council shall budget for sidewalk expansion as budgets and grant funds permit, and in response to development and safety priorities. 3. Council shall ensure that bicyclists are safely accommodated within the existing road system, and links for cyclists, and pedestrians, are provided between the Town’s key features and the Confederation Trail.
	<p>Being a relatively low-lying area, Georgetown has many areas within its jurisdiction that are wet. Improved systems for and planning to mitigate the problems of stormwater runoff are critical to the Town’s sustainability efforts. Many other policies and initiatives which require or are affected by land silently rely on the Town to address its stormwater challenges. As well, anticipated changes in precipitation events due to human-induced climate change only heighten this need.</p> <ul style="list-style-type: none"> • <u>Policy</u> <p>A. It shall be the policy of Council to work closely with the Department of Transportation and Public Works to ensure that storm water run-off is managed in a manner which is cost effective and environmentally sensitive and which minimizes risks to public health, safety and private property.</p> <ul style="list-style-type: none"> ▪ <u>Plan Action</u> <ol style="list-style-type: none"> 1. Council shall implement the Storm Water Management Plan for the Town in a timely and cost-effective manner. 2. The Town will work with the Department of Transportation and Public Works to ensure that storm water systems are properly installed and maintained in the Town. 3. No physical changes or infilling of any lot, stream, wetland or water course shall be permitted without the approval of Council and an assessment of any storm water run-off impacts.

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Integrated Community Sustainability Plan Report Town of Georgetown

Appendices

APPENDIX F
Key Amendments to Improve Sustainability in Development Bylaw

Key Amendments to Improve Sustainability in Development Bylaw

Content changed	Summary of and Reason for Change(s)	Reference to sections in old / new Bylaw *	
Development Zones	<ul style="list-style-type: none"> • A combined Multiple Family Residential zone (R3) has been created in place of the former General Residential (R2) and Multiple Family Residential (R3). <ul style="list-style-type: none"> ○ The intent of the former General Residential zone (R2) could be accomplished via the Multiple Family Residential zone (R3). As well, the geographical size of, and existing level of development pressure in, Georgetown did not warrant three residential zones. 	Section 7	Section 8
	<ul style="list-style-type: none"> • The former General Purpose zone (G1) has been replaced with a Mixed Use zone (MU). The mixed use zone allows for greater clarity in the vision for the Town's core area which will carry this designation. <ul style="list-style-type: none"> ○ Uses within the zone are largely the same, but provisions for development have been tightened. ○ The mixed use zone is supported by policy stating that Council may establish, in collaboration with interested stakeholders, architectural and landscape design guidelines to create a unified look throughout the Mixed Use Zone. This policy addresses, in concert with social and cultural policies, the Town's desire to create an attractive traditional main street and core that showcases historically significant features and streetscapes, as well as heritage properties. 	Section 9	Section 9
	<ul style="list-style-type: none"> • The former Special Industrial zone (G1) has been replaced with a Comprehensive Development Area zone (CDA). <ul style="list-style-type: none"> ○ The Special Industrial zone (G1) was originally designed to solely accommodate bulk storage tanks for asphalt and petroleum products, and related buildings and fixtures. ○ The removal of the tanks is high. The Town welcomes their removal in order to pursue the redevelopment of this brownfield site. Redevelopment will be geared toward a more attractive use which can better contribute to the goals and policies of the Town, including, but not limited to goals and policies regarding: the expansion of employment opportunities, the ability to improve connections between the Confederation Trail and Town key features. 	Section 11	Section 12

Content changed	Summary of and Reason for Change(s)	Reference to sections in old / new Bylaw *	
	<ul style="list-style-type: none"> • A Wellfield Protection zones have been introduced. <ul style="list-style-type: none"> ○ These new zones enable the municipality to act upon the recommendations provided within the Wellfield Protection Plan, thus protecting the groundwater resource. 	N/A	Section 14
General provisions for all zones	<ul style="list-style-type: none"> • A Bylaw for in-law suites has been replaced with a Bylaw for Accessory Apartments. <ul style="list-style-type: none"> ○ The in-law suite bylaw was designed to accommodate “a specified and immediate family relative or the owner.” Whereas, the accessory apartment Bylaw is not limited to whom the accessory apartment can be used/occupied by. ○ This replacement helps to address the need for additional lodging/housing in Georgetown, as well as enhances the variety of types and affordability of housing available. 	Section 4	Section 5

* References accurate as of 2/15/2009. Additional revisions to revised Bylaw are expected.